

# THE SEA COAST ECHO.

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# The Sea Coast Echo

The County Paper.

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BAY ST. LOUIS, MISS., FRIDAY, DECEMBER 15, 1939.

VOL. 48 — No. 50.

# P. W. A. GRANTS FOR SCHOOL AND STREETS ASSURED

## GARDEN CLUB WILL JUDGE XMAS TREES AND DOORWAYS DECEMBER 27

To Plant Oleander and Crepe Myrtle Trees Along Highways—George Gunlach of Bay Gardens Addresses Club Meeting, Tuesday Night.

At the regular monthly meeting of the Bay-Waveland Garden Club at Hotel Reed on Tuesday night, Mrs. John N. Stewart, chairman of the Roadside Beautification Committee, reported that oleander and crepe myrtle trees had been selected for planting along the highway.

The club also agreed to sponsor the re-opening of the W. P. A. beautification project for Hancock county and Mrs. Stewart was requested to communicate with the proper authorities.

Mrs. George R. Rea, president, told members of the Club that eight prizes had been donated to the Club by Bay St. Louis merchants to be given winners in the Christmas lighting contest, which the club will sponsor and in which residents of Bay St. Louis and Waveland are asked to participate and register with either Mrs. Rea, Mrs. Alice Buckley or Mrs. Eugene Morgagab any time from the present until Tuesday, December 26th, as a committee of out-of-town persons will judge and select the winners in the contest on Wednesday, December 27th, in order that announcement of winners may be published in Thursday's paper, thus making Tuesday, December 26th as the last day entries can be accepted.

First and second prizes will be awarded for outdoor live decorated tree, first and second prizes will be awarded for decorated porch trees, first and second prizes will be awarded for indoor (window) trees, and first and second prizes will be awarded for decorated doorways. Prizes have been donated by the following merchants: Bay Mercantile Company, the Mauffrey's Hardware Store, Mississippi Power Company, Bay Gardens, Magnolia State Supply Company, Engman's Store, B&F 5 and 10c Store and Radio & Electric Service.

Mr. George Gunlach, graduate horticulturist of the University of Mississippi and grandson of the late James Sherman, former prominent resident of Pass Christian, was guest speaker and spoke on the variety of plants which may now be planted for spring blooming and in time for the Spring Pageant.

## ST. MARGARET'S DAUGHTERS ELECT LUNCH ROOM HEAD.

St. Margaret's Daughters, Bay St. Louis' only organized charitable organization for assisting the sick and indigent and sponsors of the WPA School Lunch. Room, organized a board headed by Mrs. Thomas G. Smith to handle the affairs of the lunch room exclusively and endeavor to find sponsors for children declared under-privileged who are unable to pay for the lunches.

A turkey contest to be ended on December 23rd was also agreed upon to raise funds to assist in carrying on their charitable work and lists have been distributed for this contest.

The organization at present is taking care of a good bit of charity and its funds are inadequate, hence the public is requested to kindly remember them in their Christmas charity.

The names of four children in the orphanages at Natchez were given the organization to be sent personal gift boxes as is done annually.

## Awards For Decorated Christmas Trees and Decorated Doorways

Under auspices of the Bay-Waveland Garden Club, eight prizes will be given for the best outdoor decorated Christmas tree and for the best decorated doorway. These prizes will be donated by the following named business firms:

Mississippi Power Company, The Bay Mercantile Company, Mauffrey's Hardware Store, The B. R. Engman Store, Bay Gardens and Nursery, Magnolia State Supply Co., B. & F. 5 and 10c Store, Radio and Electric Service.

The names of the Bay Mercantile Company and the Radio and Electric Service firm were inadvertently omitted last week. The Echo gladly makes this correction.

## P. O. URGES XMAS MAIL EARLY DATE

Postmaster Ford Gives Valuable and Timely Suggestions for Holiday Mail.

The fact that Christmas falls on Monday this year will make a difference in the handling of holiday mail, Leo G. Ford, Bay St. Louis postmaster says in reminding the public that now is the time to begin getting those greetings and presents off.

"Since Christmas does come on Monday," he said, "You should mail your packages and cards so that they will reach their destination in time for delivery Saturday or before. Remember that there will be no service on Christmas Eve because it is on Sunday. Thus there is a two-day suspension of service—December 24 and December 25th."

Rates in force this year unchanged. They include:

1. Post cards (not in envelope), anywhere in U. S., 1 cent.
2. Greeting cards (in envelope, not sealed, with no writing other than sender's name), 1½ cents.
3. Greeting cards (in envelope, sealed, with Bay St. Louis, Miss., address), 2 cents.
4. Greeting cards (in envelope, sealed, address other than Bay St. Louis, Miss.,) 3 cents—the same as letters.

"At Christmas," Mr. Ford said, "many persons address greeting cards to other cities and pay the third class rate of 1½ cents. Such mail cannot be forwarded without additional postage being added and it is therefore left in the post office to which it is first mailed. Be careful to have 3c postage, first class rate, on all correspondence of this kind."

Lend dignity to your Christmas card. Don't commercialize it by mailing in the second class mail rate. It cheapens the intention and besides it is a severe breach of etiquette.

It would be like sending a wedding invitation, a school commencement invitation or any other form of social attention in an unsealed envelope with a cent-and-a-half stamp thereon.

Mail early and avoid disappointment. Don't send a belated gift or card.

## Complimentary Moving Picture of Pike's Peak This Friday P. M.

Dr. Wesley Gadd, dean of Colorado College, Colorado Springs, Colo., who has been attending the installation of the new president of the University of Texas, is in Bay St. Louis for a two-day visit, the guest of Mr. George R. Rea.

For this Friday night, December 15, he has agreed to show a reel of moving pictures of Pike's Peak and beautiful scenery of Colorado Springs taking about 30 minutes. The Parish House of the Episcopal Church has been secured for this purpose and the public cordially invited. Everything complimentary. Time, eight P. M., Friday, December 15, 1939.

## BILBO WOULD HAVE FDR IN '40 IF THE WAR GOES ON

Senator Theodore G. Bilbo believes the Democratic party will draft Franklin Roosevelt for a third term if the war continues in Europe. The senator said Tuesday, "I am one of the original third termers, and I am going by my prophecy that if the war continues in Europe, and there is every indication it will, I think the party will draft Mr. Roosevelt and keep him on the job."

"The president is doing a great job in keeping us out of the European mess," Senator Bilbo declared.

## CONTRIBUTIONS TO BROTHER PETER'S ANNUAL XMAS TREE

Total to Date \$173.81; More Will Be Necessary—Further Contributions Solicited.

Bro. Peter's annual community Christmas Tree is meeting with the general and generous acclaim accorded every year. However, more funds are needed and it is confidently expected between now and the next few days more contributions will be forthcoming. These may be sent either to Bro. Peter or to The Sea Coast Echo. All contributions will be acknowledged through the columns of The Sea Coast Echo.

Here is the list up to the time of going to press:

Mr. Sylvan Levy	10.00
Dr. Cy Shipp	1.00
Chas. G. Moreau	5.00
Football Dance	9.74
Anonymous Friend	2.00
A. G. Shear	5.00
Ben Casanas	5.00
Chas. H. Hamilton	5.00
Flea and Fly Game	35.00
K. of C. Sponsored Football	70.67
Ed. Heitzman	2.00
M. J. Montgomery	1.00
Miss Mary Wingerter's scarf raffle	22.40
Total to date	\$173.81

## BENEFIT FOOTBALL CLASSIC

Nets Sum of \$114.00 For Annual Christmas Tree Fund—Large Crowd Attends.

When the Pass Christian and Bay St. Louis football squads lined up Sunday on Stanislaus gridiron, both were battling for the same Alma Mater, namely, Dear Old Santa Claus. Believe you me, the two teams played real football, and the game was filled with thrills. The Pass team drew first blood, and with the extra point, came into the lead. The Bay team came back and scored but failed to convert. The score at the half was 7 to 6, in favor of the Pass. The Bay coaches down with their reserve system, substituting entire teams, thus putting the power teams of the country to shame. Ray Hapes and George Westerfield gave the crowd a demonstration of their ability; three touchdowns twins put over three touchdowns, and likewise put the game on ice for the Bay. Dynamite Gene Monti was the iron man of the game, playing 57 minutes. The entire team played bang up ball, and the glory of the victory is equally shared by all. Final score, Bay St. Louis 19, Pass Christian 7.

The following players are on our list for All-American: Gus Thomas; Vincent Morreale, August Scarffe, Gene Monti, T. F. Monti, James Arnold, Bobby Camors, Roger Heitzman, Bobby Connor, August Quintini, Geo. Westerfield, Ray Hapes, Henry Monti, Ronny Serge, J. V. Bontemps, Nellus Rhodes, James Ryan, J. C. Baxter, Ham Nelson, White Nelson, Bill Witter, Cedric Heitzman, Joe Loiacano, Edmund Blaise, and Referees Nolan Ladner who gave all the players a break by allowing time out according to the needs or the wishes of the men.

The Stanislaus Band under the leadership of Brother Romuald furnished the music; Geo. di Benedetto handled the broadcasting details with Fred Fayard at the Mike. The Poor Children will always be grateful to all who took part in this game, and all who helped to make it possible. The idea originated by Gene Monti and Vincent Morreale, was made a reality by Coaches Westerfield and Hapes, and of course, by the men who volunteered their services. The facilities of Stanislaus and Bay High were placed at the disposal of the teams. Our vote of thanks also goes to the Globe Laundry for their generous donation.

Only one real injury occurred, and that was a broken nose by T. F. Monti. Our sympathy is extended to him, and we trust that he will recover as soon as possible. The game was played for a noble cause, and we understand that the contest last Sunday was only the beginning of an event which will be an annual affair for the poor children; thus the children are happy; Santa Claus is happy and everybody is happy.

## ANNUAL PARADE AND MASS OBSERVED ON SPECIAL OCCASION

Members Society of Immaculate Conception Receive Communion in Body—Breakfast Served.

The Society of the Immaculate Conception received communion in a body on Friday morning at 7 o'clock mass at Our Lady of the Gulf Church. After the 10 o'clock mass which the members also attended, the organization headed by the St. Stanislaus College Band and Grand Marshal A. Trapani, bearing their banners paraded through the main streets of the city and thence up Main street to the Knights of Columbus Hall where a breakfast was served and enjoyed, and several short talks made by the different members of the organization.

Officers of the Society of the Immaculate Conception are Vincent A. Morreale, president; Steven Benigno, treasurer and Peter Chiniche, secretary.

## BAY HIGH HAS BAND CONCERT

Under Direction of Prof. W. C. Morgan—Large Crowd in Attendance.

On Monday night, a capacity crowd enjoyed a concert given by the Bay High School Band, under direction of Professor W. C. Morgan, which was excellently rendered and thoroughly appreciated.

The program was as follows:

- March—Mr. Joe, (Bennett).....Band
- Waltz—Norma's Dream (Fillmore).....Band
- March—The Thunderer (Souss).....Band
- Harmony—Barlesque—Sweet and Low (Barley).....Steele Ansley and Martha Chapman.
- March—Old McDonald (Yoder).....Band
- Novelty—Every Man for Himself (Yoder).....Band
- Christmas Bell—Bells on Parade (Thomas).....Band
- Intermission.
- In An Eighteenth Century Drawing

## KENNEY'S ANTIQUES REPRESENT WIDE RANGE OF RARE AND BEAUTIFUL THINGS—RICH IN MEMORIES AND RARE IN SELECTION.

An acquisition to cultural Bay St. Louis is the antique collection assembled personally by Mrs. Leo E. Kenney, of this city, who has opened in Ulman avenue (Old Spanish Trail) a veritable emporium of rare and beautiful things.

And fortunate, indeed, the public that these are placed on sale. Here we find almost priceless finds from the store houses of treasured antiques, each as it were, because of their age and long years of association with the lives of persons envied with history and romance.

Recently Mrs. Kenney acquired by purchase a dwelling structure seemingly especially fitted for the purpose to which it has been converted, for the particular intention of storing these rare treasures, in place and offering the collection to the inspection of the public. For the individual's edification, for the prospective purchaser's convenience.

Mrs. Kenney has long been a collector of things of art and antiques for her own pleasure and well does her quest have been successful. It has been a labor of love, indeed. So fortunate has she been in selections and "finds" that she decided to enter upon the pursuit in a business way. And that in the right manner. There must be a suitable building, location and every environment to correspond. Accordingly, she purchased this property, had it remodeled and the interior thoroughly renovated. The antiques furnish the place. Hence when a person enters each piece is placed in proper position and the visitor needs not visualize mentally for already the picture is found in reality. Just as it will look when positioned, where the particular article belongs; and with what it corresponds.

## WASHINGTON ADVISES CITY OF BAY ST. LOUIS PWA GRANTS FOR STREET, SCHOOL IMPROVEMENT APPROVED

Sums of \$41,975.00 For Streets and \$14,175.00 For School Addition—City's Share, To Be Matched \$29,000 For Streets and \$20,000 Additionally for School Project—City Gainer Over Newest Grant Than That Originally Proposed and Considered.

## ANNUAL HOLIDAY EDITION OF THE SEA COAST ECHO TO APPEAR FRIDAY NEXT.

The Sea Coast Echo will issue its annual edition Friday, December 22, one week from today.

This edition will carry the usual double page spread of holiday greetings from the business community, an expression of good will and an appreciation of patronage accorded the business people whose card and advertisement appear therein.

30-odd business people and firms will thank the public for their patronage accorded them during the past year, and expressing good will for a Merry Christmas season will solicit a continuance of this favor for 1940.

It is quite a gracious gesture on the part of business people and shows in a particular manner their thanks and appreciation. For after all, business with no sentiment is cold and lacks the essentials that go to make for satisfying life and in the ultimate for lasting success. Many extra copies of this edition will be printed and distributed and the paper will have an added advertisement column. Merchants who failed of contact for this edition have time for representation therein in the regular advertising columns.

- Room (Scott).....Band
- Waltz—Chalmra (Fillmore).....Band
- Special—Slippery Weather (Chenette)—Trombone Duet—H. D. Kirkpatrick and Russell Chapman, with band.
- Novelty—Musical Debate (Holmes).....Band
- Overture—The Conqueror (King).....Band
- Bay High Alma Mater.....Band.

On September 29th, 1938, the people of the City of Bay Saint Louis voted overwhelmingly in favor of certain bond issues of the City of Bay St. Louis for the purpose of constructing certain hardsurfaced streets in the City and also an addition to the present Central School.

After this election was carried, application was immediately made to the W. P. A. for a grant to supplement the funds to be provided for these bond issues, but not only had Bay Saint Louis made such an application but thousands of other cities throughout the United States had made similar applications at a time when there were on file thousands of other applications much further advanced than those of the City of Bay St. Louis and the other above mentioned cities. However, in order that no stone would be left unturned, both Senators from this state were contacted as well as the Congressmen from this District, and their efforts were requested, which were readily given.

In addition to these efforts, Commissioner H. Grady Perkins made a personal trip to Washington to see the P. W. A. authorities and spent four days discussing our projects with them. Although Commissioner Perkins was advised at that time that the funds were not available, he was advised that the prospects of an approval and grant for these projects would soon be forthcoming. However, Congress failed to make an appropriation of these funds as was anticipated by the W. P. A. authorities, and consequently all projects were rejected and returned to the sponsors, among those being the projects being voted upon by the people of the City of Bay Saint Louis.

However, the Mayor and City Commissioners being ever diligent and being desirous of carrying through these projects at any cost, did not give up hope of accomplishing the wishes and desires of the people, and they accordingly, made application to the Government for a W. P. A. grant, which grant we are happy to advise has been approved, and the

funds will shortly be available. The grant for the improvement of streets of the city, being an outright grant from the Government, amounts to \$41,975.00, and the grant for the school additions amounts to \$14,175.00. These being outright grants, it will be necessary for the city to match these funds in the amounts of \$29,000.00 for the street improvements and \$20,000.00 for the school additions, thus making available for the improvements to the streets the sum of \$73,421.17 for the school additions the sum of \$34,175.00, giving the people of the city of Bay St. Louis the benefits of a sum considerably in excess of that anticipated by them at the election held in 1938. This can clearly be seen by the fact that there was voted at said election the sum of \$32,000.00 for street improvement, which sum would have been matched by the Government in the amount of \$28,000, and for the school additions the amount voted by the people being \$23,000 and said sum to be matched by a grant from the Government of \$17,000, making a total savings to the people of the city of Bay St. Louis through the efforts of the Mayor and City Commissioners of \$6,000.00. It is to be mentioned here that the plans and specifications as prepared and to be followed under the P. W. A. projects, are the same as those under the W. P. A. projects.

There appears elsewhere in this instrument notice of the intention of the City to issue the bonds mentioned in the sum of \$29,000.00, which is the sum above mentioned to carry out the wishes of the people. It is to be further noted here that the proceedings under which the W. P. A. would have been carried have become void by virtue of the fact that the grant from the Government was not made within one year as provided for by law, and the Board has adopted an order voiding these proceedings, and it is to be distinctively remembered that the notice of the issuance of these bonds is not in addition to any other bonds that might have been issued by the City, and this is a proceeding to issue bonds to match W. P. A. funds, and to accomplish the desires and wishes of the people of the City of Bay Saint Louis as evidenced by the overwhelming vote on September 28th, 1938.

## "RED CROSS DAY" AT LITTLE FAIR GROUNDS ON SUNDAY NEXT, DEC. 17

Entire Proceeds to Be Donated to Hancock County Roll Call Fund—Admission to This "Racing Classic" Will Be Nominal.

## PERKINS TALKS TO ROTARY

City Commissioner Tells of Several Major Projects Made Possible By WPA

At the weekly meeting of the Bay St. Louis Rotary Club at Hotel Reed on Wednesday, Commissioner H. Grady Perkins was guest speaker and gave an interesting outline of the several major projects made possible by the W. P. A. grants for the addition of eight school rooms to the Central High School, paving of a number of city streets and the enlarging of the present facilities of the Bay St. Louis Water Works, final approval of allotments for these projects having been received.

Mr. George R. Rea invited members of the Rotary Club and their wives to see motion pictures of Pike's Peak and the Colorado Mountains which will be shown on Friday night by Dr. Wesley W. Gadd, Dean of the University of Colorado, who is a guest of Mr. and Mrs. Rea this week end.

Clyde Lundy, popular automobile salesman of Pass Christian, was a guest of the club.

Horace L. Kergosien, Roll Call chairman for Hancock county chapter of the American Red Cross, announces that Sunday at the Little Fair Grounds will be known as "Red Cross Day" with a number of special features and an evening filled with merriment, the entire proceeds to be given to the Red Cross fund.

Besides the four races featuring "Liberty Oak" race horses owned by Horace Lader of Gulfport, and other outstanding horses, there will be a number of contests with prizes awarded for each, with a greasy pig contest, greasy pole climbing, bicycle racing and one hundred yard dash in which everyone may enter.

The admission to this classic will be ten cents and it is expected that a large crowd will respond, interest being manifested from several other Coast towns besides Bay St. Louis, and attractive prizes to be awarded, with the greatest thought in mind that of helping a most worthy cause.

## Appoint Chairman For Hancock Co. Annual (President's Ball.

Dr. Felix J. Underwood, State chairman for Mississippi in the 1940 "Fight Infantile Paralysis" campaign, has notified Charles G. Moreau, publisher of The Echo, of his appointment as chairman of the President's Ball campaign for Hancock county. Sub-committees will be announced at a later date.



# THE SEA COAST ECHO

A CONSTRUCTIVE FORCE IN THE COMMUNITY  
ECHO BLDG.

Forty-Eighth Year of Publication.  
Chas. G. Moreau, Editor and Publisher.

Official Journal Hancock County  
Official Journal City of Bay St. Louis.

Member National Editorial Association.  
Member State Press Association.

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Always in Advance.

Entered as Second-Class Matter at the Postoffice, at  
Bay St. Louis, Miss., under Act of March 3, 1879.

## IS THE WORLD CRAZY?

THERE are any number of people who have wondered what is the matter with the world. Well, Dr. Edward A. Strecker, psychiatrist of the University of Pennsylvania, thinks that the world is "mentally ill" with insanity on a massive scale. He says that where there is one patient in the mental hospital, there are thousands outside.

Who knows but what this brother is right? There are times when everybody is about ready to admit that most other people are crazy. But, upon rare occasions, one is almost convinced that he mass of human beings represents some degree of intellectual attainment.

Undoubtedly, the invasion of Finland by Russia, the Japanese attack on China, the Italian subjugation of Ethiopia and various other incidents, unopposed by the nations that possess the strength of the world, might lead one to the conclusion that there is a lack of sense prevailing in the world.

Maybe so and maybe not! Perhaps the world will pull out of the rut in a surprising demonstration of intelligent efforts to meet threatening disaster. If it does not, we are ready to uphold the contention of Dr. Strecker.

## THE "CHARITY" RACKET.

WHILE some states have legislation to control fraudulent charities and to regulate professional beggars, many of the commonwealths of this country have failed to pass legislation designed to protect the generous public from becoming the victims of charity racketeers.

While this detestable fraud is more prevalent in the metropolitan cities, it is not entirely unknown here. Many schemes are engineered, under the cloak of a charitable or worthy while object, but when the funds are divided between solicitors and others, the so-called object of the drive nets practically nothing.

The average citizen has a kind heart and usually responds liberally to what he considers a real need. Trading upon this trait of human nature, professional beggars manage to collect large sums and even greedy parents sometimes catch their children to solicit funds from the public. It is not always wise to give a coin to every one who asks for assistance.

## GOVERNOR-ELECT JOHNSON CLAIMS BACKING.

GOVERNOR-elect Paul Johnson, visiting the capital, said he had received assurances from 90 per cent of the members of the legislature that they would back his plan to place free-textbooks in the state's schools.

He said there had been favorable reaction also to his program for reduced automobile license fees, increased pensions for the aged.

He said his gubernatorial platform had not specified a \$30 month pension but that he would do his "level best" to obtain the most adequate pension payment that finances would permit.

He expressed appreciation for "the cooperation offered my administration from all over the State."

## MODERN WAR HAS NO VICTORS.

THIS holiday season the United States has much to be thankful for—and the ancient greeting of "happy new year" should have more than ordinary significance. Alone of the great powers of the world, we are at peace, and remote from the bloody shambles of war.

That we will stay at peace should be every American's passionate resolution. For war does more than destroy lives and property. It destroys ideals, institutions, principles—the best that centuries of our forebears have bequeathed us. Certainly this weary planet should have learned by now that there are no victors in modern war—there are only losers.

Peace is the finest holiday gift any nation in this war-torn world can have.

## CHRISTMAS SAVINGS CLUB.

WE cannot commend too frequently our terms to definite the advantage of Christmas savings operated by our banks. We know of nothing that offers more than this type of savings—from small weekly stipends to self from self the reward is gained at the end of the twelve-month period in total sum.

Aside from accommodation and rendering a service to the community bank gains nothing from the Xmas savings club. But only adds to a vast amount of detail work of book-keeping and incidental expense.

This is the time to start a savings of this kind. It makes no difference with what bank—but start one today.

To save is to have.

Local fishing for the past few weeks has not been up to the standard according to many local anglers. The reason given is due to the spring-like weather and the clearness of the water. What is needed is a little rain which will please the fishermen and on the other hand bring comment from others.

## TO SICKEN THE HEART OF HUMANITY.

NOW that the German Government, in a three-thousand-word statement, asserts that the origins of the war are in "the treacherous, two-faced game" which Great Britain played with Poland, the only mystery left to be determined is who is responsible for the hostilities between Russia and Finland.

What nefarious plotter persuaded the Finns that they could run rough-shod over the Soviet? Who provided the tonic that convinced 3,700,000 Finns that they could whip a nation of 170,000,000 people? What potage did the Finns drink to make them so warlike as to menace the security of Russia?

Of course, we have the word of Soviet officials for the offensive tactics of the Finns. They tell us that the safety and security of Russia were threatened by the aggressive policy of Finland. They send us news of bombardments which they say were initiated by the Finnish artillery and evidently designed to lure the Russian Army into a trap.

Seriously speaking, however, the civilized world must stand aghast at the picture presented on the border between Russia and Finland. A vast army, belonging to an immense nation, marches forward to trample under their feet the resolute soldiers of a tiny republic. It is a disgusting spectacle and enough to sicken the heart of humanity everywhere.

Just how long will the people of the world stand for such unprovoked aggression, with the consequent killing of people whose only fault is that they belong to a smaller country? At the same time, it should begin to appear to even thick-headed pacifists that the only way to stop aggression and to uphold honor and integrity among nations is through the use of force. Just what, if anything, can be done to help Finland is a difficult problem, and there is probably little that the United States can do. This little, however small, should be done instantly and effectively.

## YES, EVERYBODY PAYS TAXES.

A Nation-wide poll indicates that 25 per cent of the people believe they do not pay taxes," says the Kansas City Times. "Presumably there are people who never ride in motor-cars, who do not live in houses or apartments, who do not buy food or clothing or do any of the other things that go to make up present-day living."

"That 25 per cent is pretty mythical. It's the supreme example of self-delusion. It sees no tax bills and so concludes it does not pay. It's pretty much like saying that because you don't see the heat and cold neither can exist."

What this all adds up to is simply that the great bulk of taxes collected in this country are hidden taxes. Nobody sends you a quarterly or an annual statement showing the total you pay. Instead you pay taxes hourly, daily, weekly, in little pieces—when you make a purchase or pay your rent or go to a show. And, in a year's time those little pieces total more than 20 per cent of your entire income. In other words, your earnings for over one month out of five goes to the tax collector instead of into your own pocket.

A search for the man who doesn't pay taxes would be about as fruitless as Diogenes' classic search for the completely honest man. He would have to be someone who doesn't eat, doesn't wear clothes, doesn't live anywhere, doesn't buy newspapers and magazines—a man, in brief, who doesn't do anything at all and doesn't need anything to do it with. All the rest of us are taxed—and plenty.

## \$200,000,000 FOR TOYS.

TOY manufacturers estimate that the people of the United States spend more than \$200,000,000 on toys this Christmas.

This is a lot of money but it is well spent. Of course, some children receive too many toys and other children receive too few but, in the main, the joy and happiness that many children get is worth the price of the toys.

In this connection it may not be too early to suggest that citizens of Bay St. Louis who are financially able to do so should take advantage of the opportunity that Christmas presents to make somebody else happy. Almost every adult can do something that will add greatly to the happiness of at least one little boy or girl who will not, otherwise, enjoy a happy Christmas. If the local reader has no medium of contributing toys to unhappy children the fund now in process of realization for Bro. Peter's community Christmas tree offers ideal opportunity. Incidentally, have you sent your check to Bro. Peter or to The Sea/Coast Echo?

## MISSISSIPPI PRISON NETS \$100,000.

THE State penitentiary will return about \$100,000 to the state treasury this year after completing sales of cotton and cottonseed produced on the three state areas, Superintendent James Thames estimates.

Thames notified the governor's office that a sale disposed of 2,074 bales at an average price of 10.11 cents, or a total of \$96,861. An additional \$30,000 was obtained from sale of 1,000 tons of seed at \$30 per ton.

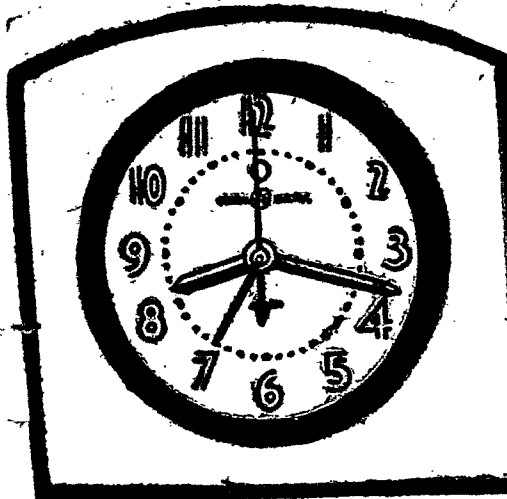
Sale of another 1,000 tons of seed still in stock will bring total revenue for the year to \$400,000, Thames said. The support fund for the penitentiary is \$300,000, leaving a net of \$100,000 over expenses.

## AIN'T NO SANTA CLAUS IN ALABAMA.

ALABAMA officialdom decrees "there ain't any Santa Claus," the state's new board of pardons and paroles notifying 7,000-odd convicts the 12-year-old custom of granting "Christmas Paroles" for exemplary prison conduct would be abandoned.

"An emotional spurt of the spirit of benevolence at a time when the gift can serve no constructive purpose except an expansive feeling of generosity on the part of the donor is unwise," the board said in announcing "there can be no continuation of the practice."

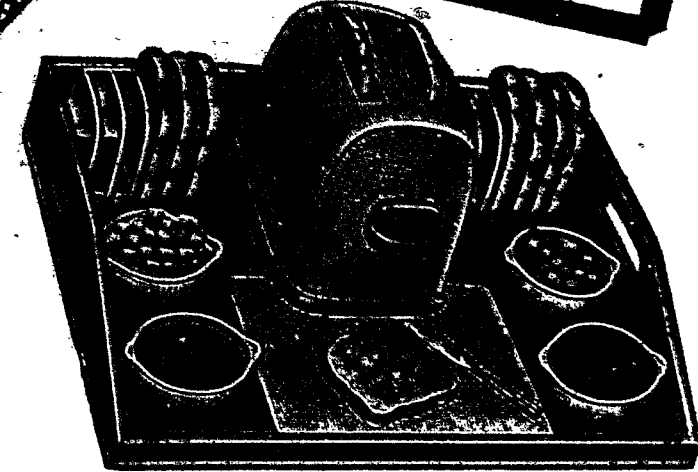
# Here are GIFTS That Really Say MERRY CHRISTMAS



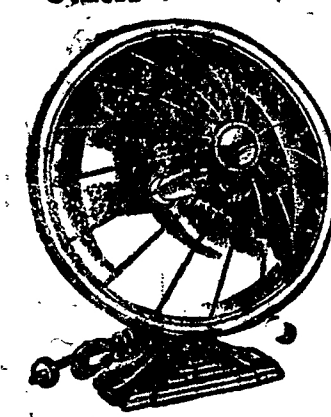
Beautifully designed GE Electric Clock set in blue mirror glass. Its tan and ivory dial blend to make this gift irresistible—Only \$6.95 Others \$2.95 to \$12.50



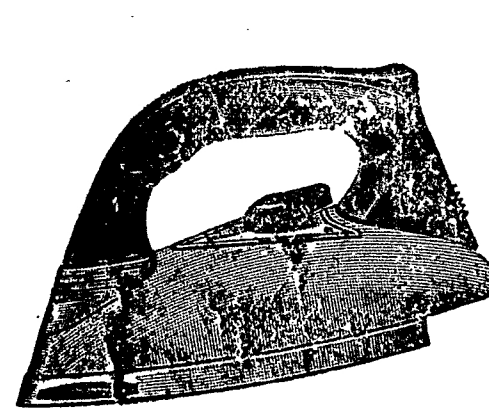
Powerful triple whip GE Mixer. Finished in white with gray trim. Complete with two opal white bowls. This mixer a gift that charms every housewife. Only \$16.75



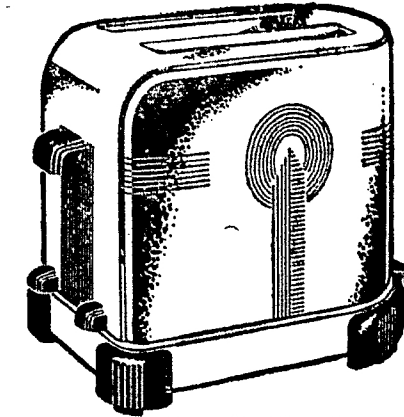
Attractively styled GE Buffet Service with automatic toaster, four varicolored pottery relish dishes, chrome plated toast racks, and maple bread board. A wonderful gift set for only \$16.00



14" Easy-to-Clean Radiator Heater by Westinghouse. \$4.95



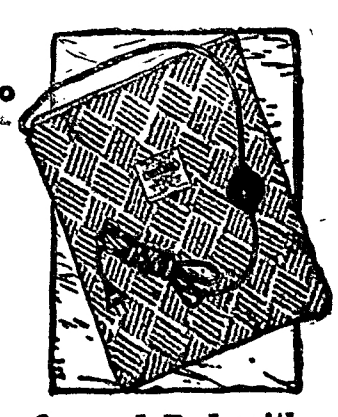
Streamlined, "dial - the - fabric" indicator, automatic GE Iron. 5 pds.—\$8.95 Others \$2.95 up



Distinguished Westinghouse 2-slice automatic oven-type Toaster. \$9.95 Others—\$3.95 up



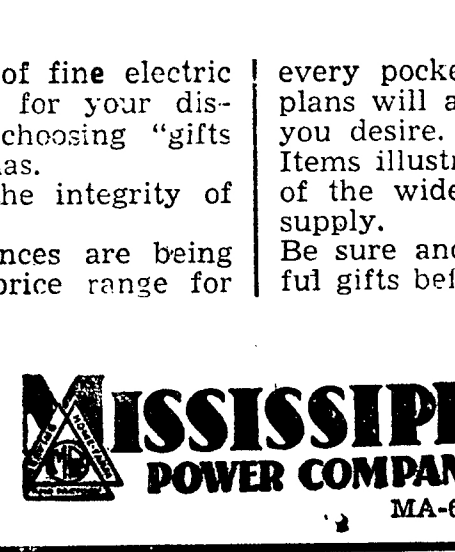
Radiant convection type Heater, 1200 watts. A GE masterpiece for only \$6.95



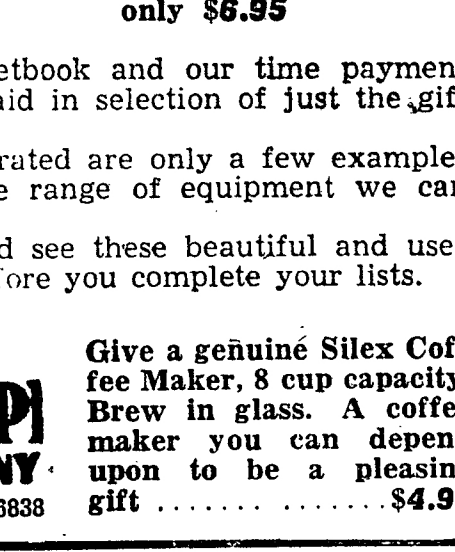
3-speed Pad with cedar colored elcderdown cover. Only \$2.50



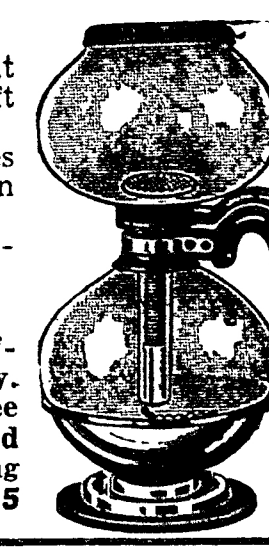
A Percolator distinguished in its simplicity of design, chromium finished and 6 cup capacity. Made by Manning Bowman. \$9.95



Give a genuine Silcox Coffee Maker, 8 cup capacity. Brew in glass. A coffee maker you can depend upon to be a pleasing gift. \$4.95



Give a genuine Silcox Coffee Maker, 8 cup capacity. Brew in glass. A coffee maker you can depend upon to be a pleasing gift. \$4.95



Give a genuine Silcox Coffee Maker, 8 cup capacity. Brew in glass. A coffee maker you can depend upon to be a pleasing gift. \$4.95

ELECTRIC LIVING IS BETTER LIVING—GIVE IT!

## PARENTS CLUB OF ST. JOSEPH ACADEMY FOR DECEMBER 23RD.

Special Committees Selected For Handling Details—To Be Given at Hotel Reed.

At the regular monthly meeting of St. Joseph Academy Parents' Club held on Thursday afternoon, it was decided that the club will entertain at a dance on December 23rd, at Hotel Reed with tickets to be sold at fifty cents each. Mrs. E. J. Arceneaux is chairman of the committee in charge of the dance, with Mrs. F. R. Curran, chairman of decoration, and Mrs. L. Maumus, chairman of ticket committee.

The club will sponsor the annual Christmas tree for the school children of the academy and Mrs. G. F. Stevenson was appointed to handle the purchasing of the gifts.

Mrs. L. M. Gex announced after discussion that the club would sponsor a silver tea given by Mrs. W. L. Bourgeois for the benefit of The Little Sisters of the Poor, New Orleans Home for Aged Homeless Women, which has kindly accepted several of our poor in the last year.

Refreshments were served after the meeting with Mesdames January and Stevenson as hostesses for the afternoon.

## Mrs. Frances Williams Of Kiln Passes On; Was 74 Years Old.

Mrs. Frances Williams, resident of Kiln, passed away at a hospital at Jackson, Miss., December 5, 1939, at 11:55 P. M.

She was a native of Hancock county, born July 3, 1865, hence 74 years old, and was the wife of the late Moses Williams. The cause of her death was arterio-sclerosis.

Mrs. Williams was a daughter of Gideon Holden and Mary Ann Pulfmon, both natives of Hancock county.

Surviving children are: Jack Williams, Kiln; Turner Williams, Abita Springs, La.; Maurice Williams, Pope, Miss.; Mrs. Moselle (Fred) Curet, Kiln; a brother, John Holden, Kiln; two sisters, Mrs. Roman Neacaise, Kiln; Mrs. D. Cuevas, Bay St. Louis, Miss.

The funeral took place December 7, at 10 a. m. at Thompson's cemetery, with the Rev. W. S. Allen, Baptist minister of Bay St. Louis and Pass Christian, officiating.

Pall bearers were: J. B. Womack, J. F. Howard, F. T. McDonald, Hillman Ladner, Shell Neacaise, Joe Mitchell.

Funeral arrangements in charge of the McDonald Funeral Home, Piquette, Miss.

## Restaurant And Bar Entered and Robbed.

On Thursday night of last week, a loss of more than one hundred dollars worth of cigarettes and several dollars taken from a slot machine was suffered by Norman Benigno, owner of a restaurant and bar on Blaize avenue, when someone entered his place sometime during the night. Up to the present time, the guilty parties have not yet been apprehended and the local police are endeavoring to locate them.

## LOCAL MEMBERS ATTEND BILOXI RECEPTION.

Twenty-three members of the local Review No. 10 of the Woman's Benefit Association travelled by motor to Biloxi on last Friday evening where they attended a reception held in Biloxi's beautiful new community house on the beach front given by the Biloxi Review, honoring Mrs. Bina West Miller, Supreme President, and Miss Frances D. Partridge, Supreme Secretary.

## Ship By MOBILE EXPRESS, Inc. FOR DEPENDABLE FREIGHT SERVICE

Trucks Leaving New Orleans Nightly to Give Quick and Satisfactory Morning Service New Orleans Phone RA 2114 Bay St. Louis, Miss. V. A. MORREALE, Agent. Phone 371

## "Chevrolet's FIRST Again!"

Only Chevrolet has this EXCLUSIVE VACUUM-POWER SHIFT!

—and only Chevrolet's Exclusive Vacuum-Power Shift has a hidden power cylinder which does 80% of the gearshifting work for you!

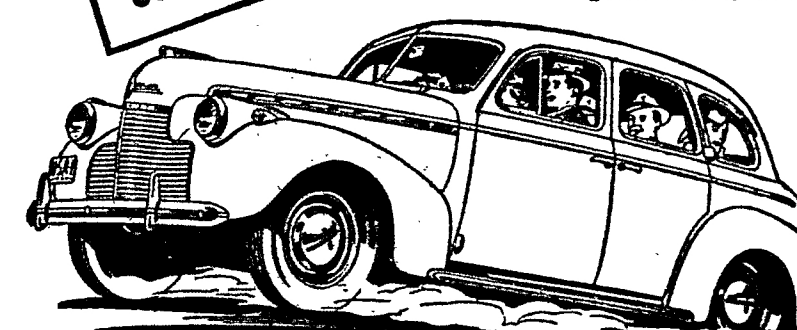
All steering column gearshifts look more or less alike.... But only Chevrolet's New Exclusive Vacuum-Power Shift acts for itself when you touch the lever.... Only this one advanced steering column gearshift is 80% automatic in operation!

You see, Chevrolet's New Exclusive Vacuum-Power Shift has a hidden power cylinder. And this power cylinder goes into action the instant you start to shift gears. It does 80% of the work for you instead of letting you push and tug and do all the work yourself!

You want the newest and best—the best in driving and riding ease, the best in styling and road-action—and on all these counts "Chevrolet's FIRST Again!"

Chevrolets are Shipped to Dealers—NOT DRIVEN OVERLAND!

EYE IT... TRY IT... BUY IT!



85-H.P. VALVE-IN-HEAD SIX AND UP, 41 Flint, Michigan. Transportation based on rail rates, state and local taxes (if any), optional equipment and accessories—extra. Prices subject to change without notice. Bumper guards—extra on Master 8 Series.

\$659

## Gulf Chevrolet Co.

See Al Voight Today — Bay St. Louis, Miss.



## KING AND QUEEN OF RECENT HARVEST BALL



Left to right: Karen Kergosien, Betty Benvenuti, Patsy Gex, Jean Taillac, Helene Kergosien, Queen, Arthur Gianelloni, King; Kay Ford, Bruce Favre, Gregory Favre.

P.T. A. OF  
BAY HIGH  
MEETS

Regular December Meeting  
Held Tuesday — Fifth  
Grade Mothers Serve  
Refreshments.

The Parent-Teachers' Association of Bay High met on Tuesday afternoon at the High School for their December meeting with the president Mrs. W. S. Speer, presiding.

Mrs. F. Nelson said the prayer and the president's message was read by Mrs. H. Sumrall.

After a short business session, an interesting debate was heard by members on the subject, "Resolved that the government should own and operate the railroads" the debating team composed of four members of Miss Besie Given's class, namely: Dorothy Arndale, Mary K. McDonald, Shirley Smith and Eloise Brown.

Seven members of Mrs. Carl Smith's music class sang "Silent Night" and Adele Fidelis beautifully. The chorus was made up of the following girls: Rhea Traveria, Annael Manieri, Rena Nelson, Bavel Garcia, Ellen Riggs, Carolyn Nolan and Martha Chapman.

The fifth grade mothers, with Miss Loretta Smith assisting, served refreshments after the meeting and the decorations and refreshments were carried out in the Christmas spirit.

## NOTICE OF INTENTION TO ISSUE BONDS.

Whereas, the City of Bay Saint Louis is a municipality of less than 12,000 inhabitants; and

Whereas, the said City intends to issue TWENTY-NINE THOUSAND DOLLARS (\$29,000) worth of bonds, or so much thereof as may be necessary and legal; NOTICE IS HEREBY GIVEN OF the Board's intention to issue said bonds on and after January 8th, 1940, and if 20 per cent of the qualified electors of the Municipality shall file no written protest against the issuance of said bonds on or before said date, then the said Board shall issue said bonds without an election. The purpose of said issue of bonds being for the purpose of placing certain hard surfaces and drainage and the construction of certain bridges and culverts upon the streets and avenues of said City, for the health, safety and convenience of the people of said City.

Dated this 13th day of December, 1939.

BOARD OF MAYOR AND COMMISSIONERS, CITY OF BAY SAINT LOUIS, MISS.

By H. GRADY PERKINS, City Secretary.

Dr. C. M. Shipp Elected  
Vice Head of Coast  
Counties Medico GroupFILM COLONY  
PAYS TRIBUTE  
TO FAIRBANKS

Hollywood—A mourning film colony is preparing a great and final tribute to one of its most illustrious members, Douglas Fairbanks, Sr.

The smiling, dashing star of "Robin Hood" and similar successes succumbed early Tuesday morning at his Santa Monica Beach home, a few minutes after he had asked a nurse to open a window overlooking the sea he loved.

Friends indicated services would be conducted tomorrow, with burial at nearby Forest Lawn, where lie the bodies of Will Rogers, Jean Harlow and other screen greats. Definite decision awaited the approval of his widow, the former Lady Sylvia Ashley, who was prostrated and under a physician's care.

Sadness blanketed all Hollywood as the surprise news of Fairbanks' death from a heart attack became public. Few had known he was ill, and even his physicians ordered only an enforced rest.

Tributes came from many in high places and messages of condolence poured in to his widow and son, Doug, Jr. His two former wives, Beth Sully Fairbanks, Doug, Jr., mother, and Mary Pickford, were described as grief-stricken.

Dr. B. B. O'Mara of Biloxi was elected president of the Coast Counties Medical Society, including Harrison, Hancock, Stone and Jackson counties. Dr. D. L. Hollis was re-elected secretary-treasurer; Dr. C. A. McWilliams, Gulfport, delegate-at-large; Dr. Archie Hewes, Gulfport, vice-president, Harrison county and alternate delegate-at-large; Dr. C. M. Shipp, Bay St. Louis, vice-president, Hancock county; Dr. S. E. Dunlap, Wiggins, vice-president, Stone county; Dr. Frank Schmidt, Ocean Springs, vice-president, Jackson county.

Dr. Shipp as vice executive head of the coast counties medico group is county health officer for Hancock, resides in Bay St. Louis and is one of the best known members of the medical fraternity in the State of Mississippi. The recognition and honor is worthily bestowed.

Okay By Him  
"So you've been fighting again have you? Then you go to bed without any supper."  
"All right, dad. I've only got two teeth left anyway."

The Dixie Land Contract Bridge Tournament will be staged in Jackson on January 11-14 1940.

OIL CONTROL  
BILL MAPPED BY  
PAUL B. JOHNSON

One of the first official acts of Governor-Elect Paul B. Johnson will be to seek a "real conservation law" in Mississippi where wells are producing oil for the first time in the newly-discovered field in Yazoo county.

The new chief executive who will be inaugurated in January predicted a booming business for oil in his state and said that he expected legislative co-operation in January in the passage of a regulatory law.

"I will recommend the passage of a real conservation law that will regulate production of oil as soon as the legislature meets," Johnson said while attending a meeting of the National Cotton Council at New Orleans.

He said there was no need yet for proration in Mississippi because producers had been brought in only in the booming Tinsley field in Yazoo but that proration authority would be included in his bill because it was believed more fields would be developed.

Pointing to Sun Oil Company tests in Lamar county and other activities in his state, Johnson said there was reason to believe "Mississippi would become a big producer of oil within a few years."

### History of Beginnings

#### Santa Claus -

SAINT NICHOLAS (SAUK'NI KOLAUS) WAS THE PATRON SAINT OF CHILDREN IN HOLLAND WHO MADE HIS ROUNDS ON ST. NICHOLAS EVE, DEC. 5, ON A WHITE HORSE. IN AMERICA, CHILDISH MISPRONUNCIATION CHANGED SAINT NICHOLAS TO SANTA CLAUS AS SUCH HE WAS LATER ADOPTED IN THE BRITISH ISLES

#### Poinsettia

THIS FLOWER SO POPULAR AT CHRISTMAS DERIVED ITS NAME FROM A SOUTHERN PHYSICIAN, J.R. POINSETT, WHO INTRODUCED IT TO THIS COUNTRY.

The spirit of joy is always abroad at Christmas time. And you can make next Christmas even happier, if you become a member of our Christmas Club now. Also: a Christmas Club Membership is an appreciated gift to children.

MEMBER FEDERAL DEPOSIT INSURANCE CORPORATION.

**MERCHANTS BANK & TRUST CO.**  
 BAY SAINT LOUIS, MISS.  
*The Bank at the R.R. Crossing*

TO REVIVE  
LADIES'  
AUXILIARY

Mrs. Roberta Grantham Addressed Large and Enthusiastic Gathering Last Friday Night.

On Friday night at the City Hall in Bay St. Louis, an enthusiastic meeting of the ladies eligible to join the American Legion Auxiliary was held. The purpose of the meeting was to try to revive the auxiliary which at the time was one of the largest in the southern part of the state.

Mrs. Roberta Grantham, state president was the guest speaker and she outlined the wonderful program of the auxiliary, especially that part which pertains to child welfare and the veterans' families. Mrs. Grantham also outlined the requirements for membership in the Auxiliary. Mrs. Grantham was introduced by Mrs. Margaret I. Hogan, department president of the Spanish War Veterans Auxiliary. Among the out of town visitors was Mrs. C. H. Crumrin of Sault Ste. Marie, Michigan, who is a district president in the state of Michigan and is spending the winter in Biloxi. In order to stimulate interest in the organization, Mrs. Crumrin has offered a prize to the lady who brings in the most members before January 21st, the closing date of the charter.

At a special meeting of the COMMISSION COUNCIL OF THE CITY OF BAY SAINT LOUIS, MISSISSIPPI, CALLED AS BY LAW PROVIDED AND HELD IN THE CITY HALL AT TWO O'CLOCK P. M. ON THURSDAY, DECEMBER 14, 1939, AT WHICH MEETING THERE WERE PRESENT: G. Y. BLAKE, MAYOR; W. L. BOURGEOIS, COMMISSIONER OF FINANCE; AND H. GRADY PERKINS, COMMISSIONER OF PUBLIC UTILITIES. THE FOLLOWING RESOLUTION WAS UNANIMOUSLY PASSED AND ADOPTED:

Whereas, the City of Bay Saint Louis is a municipality of less than 12,000 inhabitants; and

Whereas, it is the intention of said City to issue TWENTY-NINE THOUSAND DOLLARS (\$29,000) worth of bonds, or so much thereof as may be necessary and legal, with an interest rate of not more than six per centum (6 per cent) per annum, for the purpose of placing certain hard surfaces and drainage and the construction of certain bridges and culverts upon the streets and avenues of said City, for the health, safety and convenience of the people of said City; and

Whereas, it is the desire of this Board to issue its said bonds in this said amount as provided for by Section 2940 of the Mississippi Code of 1930, said statute being the statute authorizing the issuance of bonds without an election, after having been given three weeks notice by publication of the intention of the Board to issue said bonds; and

Now, therefore be it hereby resolved and ordered, that notice of intention to issue said bonds be published in the Sea Coast Echo and said notice be as follows, to-wit:

NOTICE OF INTENTION TO ISSUE BONDS

Whereas, the City of Bay Saint Louis is a municipality of less than 12,000 inhabitants; and

Whereas, the said City intends to issue TWENTY-NINE THOUSAND DOLLARS (\$29,000) worth of bonds, or so much thereof as may be necessary and legal; NOTICE IS HEREBY GIVEN OF the Board's intention to issue said bonds on and after January 8th, 1940, and if 20 per cent of the qualified electors of the Municipality shall file no written protest against the issuance of said bonds on or before said date, then the said Board shall issue said bonds without an election. The purpose of said issue of bonds being for the purpose of placing certain hard surfaces and drainage and the construction of certain bridges and culverts upon the streets and avenues of said City, for the health, safety and convenience of the people of said City.

Dated this 13th day of December, 1939.

BOARD OF MAYOR AND COMMISSIONERS, CITY OF BAY SAINT LOUIS, MISS.

By H. GRADY PERKINS, City Secretary.

The above and foregoing resolution having been first reduced to writing was read and considered section by section and then as a whole and upon motion of G. Y. Blake, Mayor, duly seconded by W. L. Bourgouis, Commissioner of Finance, was finally passed and adopted section by section and then as a whole by the following vote, to-wit:

Those voting yes: G. Y. Blake, Mayor; W. L. Bourgouis, Commissioner of Finance; and H. Grady Perkins, Commissioner of Public Utilities.

Those voting nay: None.

THE ECHO'S  
COOKING CLASS

BEGIN today planning for the cookie jar for Christmas. It gives you such a comfortable feeling to know that as much of the cooking as possible is finished and out of the way before the last minute rush demands your attention. Fill the cookie jar with some of these delicious cookies.

## Chinese Almond Cakes

3-4 pound butter  
1 cup sugar  
2 eggs, 1/2 teaspoon salt  
3 cups flour  
1 teaspoon vanilla  
Blanched almonds  
Mix in order given, working in flour with hand. Pinch off a little dough at a time, forming small round balls. Flatten slightly on top and pace a whole blanched almond on top of each ball. Place in pan, not too close together and bake in moderate oven.

## Cinnamon Stars

1 cup granulated sugar  
3 tablespoons powdered sugar  
1 teaspoon lemon juice  
1 teaspoon grated lemon rind  
1 egg white  
3-4 cup ground blanched almonds

members before January 21st, the closing date of the charter.

Captain J. W. Peairs, Commander of the Legion has offered a prize to the lady who secures the most number of members for the Legion Post by that date.

Mrs. Douglas Bourgouis was appointed temporary chairman and Mrs. H. W. Moore, Mrs. L. M. Tel-hard and Mrs. Daniel Ziegler were appointed to assist Mrs. Bourgouis.

Among the out-of-town visitors were Mesdames, B. E. Neely, T. A. Willis, A. E. Magnussen, W. B. Hunter, J. K. Kneec, D. C. Normand of Gulfport; Mesdames J. P. Foley, Florence Walters, G. R. Anders, J. L. Hechinger, C. W. Rafeid, J. H. Mims, W. D. Hurley, A. A. LeDuke and Miss Isabel Clark of Biloxi; Mrs. S. H. Doggett, 9th District President, Hattiesburg and Mrs. Roberta Grantham of Pinola. Among the other guests were Mrs. James H. Sylvester and Mr. C. H. Crumrin. The next meeting will be held at the Bay High School December 21st at 3:00 P. M. at which meeting Mrs. Grantham will be present and all who are eligible are urged to attend.

1-8 teaspoon cinnamon  
Fold the 1 cup of sugar, lemon juice, and lemon rind into the stiffly beaten egg white. Add the almonds and cinnamon. Roll 3-8 inch thick on a board sprinkled with powdered sugar. Cut into star shapes. Place on a greased baking sheet and bake in an oven 350 degrees for 8 to 10 minutes.

## Chocolate Macaroons

1 cup sugar  
2 egg whites, stiffly beaten  
1/2 teaspoon vanilla  
1 1/2 cups dry cocoanut  
1 1/2 squares of unsweetened chocolate melted

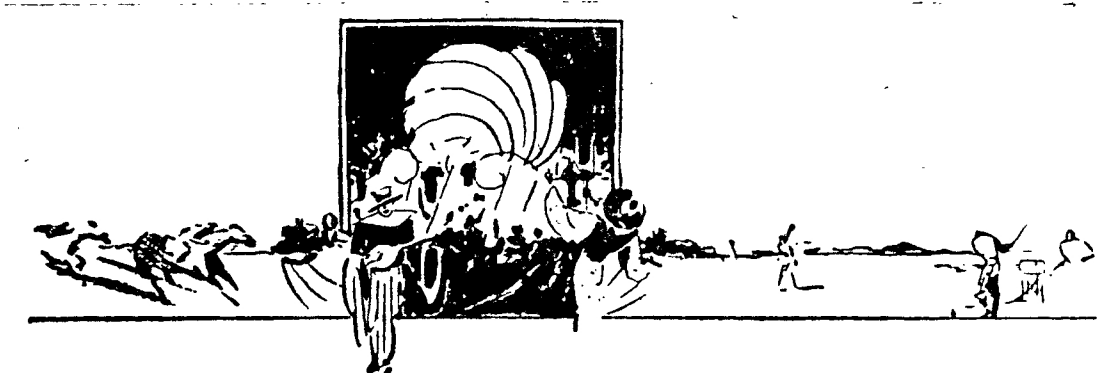
1/4 teaspoon salt  
Fold sugar and salt into stiffly beaten egg whites. Add vanilla, fold in chocolate and cocoanut. Drop from a spoon on a greased baking sheet. Bake in an oven 300 degrees for 20 minutes.

## Raisin Crisps

1 cup seedless raisins  
1/2 cup shortening  
1 cup granulated sugar  
2 eggs, beaten  
1 teaspoon vanilla  
3 cups bran  
1 cup flour  
4 tablespoons cornstarch  
1 teaspoon soda  
1 teaspoon cinnamon  
Wash the raisins, drain and dry on a towel. Cream the shortening, add the sugar, and cream thoroughly. Add the well-beaten eggs, vanilla, bran, and raisins. Mix well. Add the flour, sifted with the cornstarch, soda and cinnamon. Mix thoroughly. Drop by small spoonfuls on an ungreased cookie sheet, leaving space for cookies to spread. Do not flatten. Bake 10 to 12 minutes in an oven 410 degrees.

## New Orleans Jumbles

1 cup shortening  
1 cup sugar  
1 egg  
Grated rind of 1 orange  
Grated rind of 1 lemon  
3 cups flour, sifted 3 times  
Cream shortening, add sugar and grated rind. Work the flour into the mixture. Break the egg into the dough and work it in thoroughly. Drudge a board with sugar and upon it roll with the hands small pieces of the dough, as in shaping small bread sticks. Join the ends to make rings about an inch and a half in diameter.

RACING  
CARNIVAL  
GOLF in

America's Most Interesting City

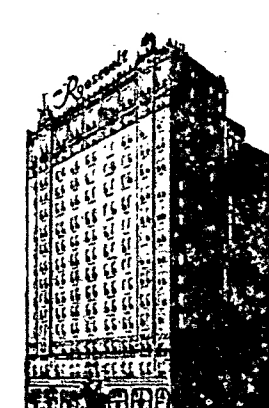
Forget cares and worries. Plan a winter vacation—now—in New Orleans. Play through long days of warm sunshine. Enjoy the sports and diversion the Crescent City offers.

There is one way to be sure that your stay here will be pleasant: Stop at The Roosevelt. Food, service and appointments are the finest. The rates moderate. 800 rooms with bath.

Write or Wire Reservations, JAS. PAT O'SHAUGHNESSY, V.-P. & Gen. Mgr.

Mail orders filled for CREOLE PRALINES

Full halves of selected Louisiana Pecans in a luscious layer of pure Louisiana Cane Sugar. New Orleans' famous candy, made from the recipe of the Old Plantation Mammy. Two attractive gift boxes: SOUVENIR COTTON BALE PACKAGE, 10 Pralines for \$1.75. Postage paid. PLANTATION MAMMY PACKAGE, 12 Pralines, \$1.50. Postage paid. Send Money Order or personal check with order to The Roosevelt Hotel, New Orleans.



NEW ORLEANS

The Roosevelt HOTEL

BENEFIT  
RED CROSS  
JOIN DAY

At  
LITTLE FAIR GROUNDS  
SUN. DEC. 17th  
2 P. M.

FOUR RACES WITH PRIZES AWARDED TO 1ST AND 2ND HORSES  
SPECIAL ATTRACTIONS WITH PRIZES.  
GREASY PIG CONTEST BICYCLE RACING  
GREASY POLE CLIMBING ONE HUNDRED YARD DASH  
All Contests Open To All.

Proceeds to be donated to American Red Cross

FEATURE RACE which will include horse "LIBERTY OAK" of Biloxi owned by Horace Ladner of Gulfport and other outstanding horses.

HELP A WORTHY CAUSE AND ENJOY AN EVENING OF FUN AND AMUSEMENT

Admission 10c



## Ocean Sands Joined With Red Clay of Mississippi's Hills



SYMBOLIC OF THE CLOSER UNITY being achieved for Mississippi with her sister states of the nation by construction of modern paved highways was the ceremonial performed by Governor Hugh White (above) of mingling the sands of the Atlantic and the Gulf Oceans with the red clay soil of the Mississippi hills at the official opening of U. S. Highway 82 in Winona on November 28th. Completion of this 171 miles of pavement by the State Highway Department adds a vital link in this important coast-to-coast route and gives Mississippians another east-west all-paved artery for traffic across the state from Columbus to Greenville.

Insert—"Miss 82" (Madeline Smith of Winona), crowned queen of Mississippi's newest modern highway, clasps the hand of "Miss 51" (Farriss Massie of Sardis), at the Winona intersection of coast-to-coast U. S. Highway 82 and Great-Lakes-to-Gulf U. S. Highway 51.



## 1939 BRINGS YEAR OF XMAS CHEER TO HEARTH &amp; HIGHWAY

Happiest season of all the year is nearly here, and 1939 brings Mississippians their greatest Christmas cheer.

Around Mississippi fireplaces, the family circle will be warmed this year by thoughts of the discovery of oil in the state, of the continued upswing in business, of fair crops, of new industries and more payrolls, of enjoyable trips over the smooth comfort of modern paved highways.

Down these highways that are bringing so much state pride, there rolls a stream of new wealth into the state. Two million visitors spending \$34,705,029 crossed Mississippi borders during 1938 to enjoy the hospitality, scenic beauties and newly paved highways of the Magnolia State, according to estimates of the United States Travel Bureau. These tourist expenditures were an increase of approximately 60 percent over the previous year, and 100 percent over tourist expenditures in 1936, when the current highway paving program began.

Unquestionably 1939 will show a further huge increase. The days of Mississippi's isolation amid dust-shrouded, mud-splattered, obsolete roads is past, thanks to progressive government, the ceaseless and efficient work of the State Highway Commission, and the State Highway Department, and a cooperative, public-spirited state press.

Blazed in the headlines of Mississippi's alert newspapers recently was the fact that state gasoline tax collections according to Howard Dyer, during the October-November period had reached a new peak of \$1,107,950.

This is \$164,344.72 over that period of last year, or 15.2 percent increase. Over the same time in 1935, it is a 39 percent increase. Appropriately enough, it is the gasoline tax that is paying for the modernization of Mississippi's highway system, paying the way for itself, as it were.

Records for the 43-month period in which the motor vehicle commission has been operating show collections of \$30,744,193.88, as compared with \$29,419,396 during the previous 43 months before its establishment. This is an increase of \$1,324,797.88, or 4.5 percent in gasoline tax collections for the last 43 months over the prior 43.

Paved highways are proving an exceptionally remunerative investment for the state. They not only increasing income generation, but are saving Mississippians an amount impossible to estimate on wear and tear to their cars. In addition, they have brought Mississippians such riding comfort as they have never before experienced within the bounds of their own state, have shortened distances and lent new charm to Mississippi's beautiful countryside.

During the 43 months the Motor Vehicle Department has been in existence this department has collected \$40,744,193.88 as compared with \$29,419,396 during the 43 months preceding the establishment of the department.

Statistics reveal that Mississippi has constructed more highway mileage since 1936 than any other state in a similar period, and during the past year, of course, has laid more concrete paving than any of the 48 states. From 925 miles of hard surfaced roads in 1936, state mileage has increased to a present 3,150 miles paved or under paving contract.

With official opening of Highway 72 at Winona, November 28th, nine completely paved highways now crisscross Mississippi. U. S. Highways 78, 80, 82 and 90 cross the state from east to west, and U. S. Highways 11, 45, 51, 52, 49 and 49W traverse the state from north to south. With the exception of 22 miles, U. S. Highway 84 is paved or under paving contract, and State Highway 16 lacks but 30 miles of being paved or under paving contract.

On Her Roads Husband (a traveling salesman) Who is that strange woman I just saw in your kitchen? Wife—S-sh! That's the cook of the month.

Jackson, the Capital City, is all ablaze with Christmas lighting. Many towns and cities in Mississippi have already donned Christmas attire, or will do so in the next few days.

The National Association of Insurance Commissioners met at Biloxi last week. Governor White was one of the prominent speakers.

Oxford and the University of Mississippi will soon be connected by a 4-lane concrete bridge as the State Highway Department has awarded the contract for the construction of the bridge to be known as "Hillard Bridge" in honor of former state geologist and Ole Miss professor.

Thanks Doctor—"Now, before I examine you, may I ask what you drink?" Patient—"Thank you, doctor. A small whiskey and soda for me."

In Proper Order "I want to get a divorce from my husband." "What are your charges, madam?" "What are your's first?"

NOTICE TO BANKS.

TO THE BANKS OF HANCOCK COUNTY AND ADJOINING COUNTIES:

Notice is hereby given that the Board of Supervisors of Hancock County will receive bids from banks at the January, 1940, meeting of the Board for the privilege of keeping the County Funds or any part thereof pursuant to Section 4341 of the Code of 1930.

The said bids must be filed by 10 o'clock A. M. on Monday, January 15, A. D. 1940. This the 13th day of December, A. D. 1939. A. G. FAVRE, Clerk.

AT A SPECIAL MEETING OF THE COMMISSIONERS OF THE CITY OF BAY SAINT LOUIS, MISSISSIPPI, HELD IN THE CITY HALL AT TWO O'CLOCK P. M. ON THE 13TH DAY OF DECEMBER, 1939, AT WHICH MEETING THERE WERE PRESENT: G. Y. BLAZE, MAYOR; W. L. BOURGEOIS, COMMISSIONER OF FINANCE; AND H. GRADY PERKINS, COMMISSIONER OF PUBLIC UTILITIES. THE FOLLOWING RESOLUTION WAS UNANIMOUSLY PASSED AND ADOPTED:

Whereas, the City of Bay Saint Louis is a Municipality of less than 12,000 inhabitants; and

Whereas, it is the intention of said City to issue TWENTY THOUSAND DOLLARS of bonds, or so much thereof as may be necessary and legal, with an interest rate of not more than six per centum (6 per cent) per annum for the purpose of constructing eight (8) additional classrooms and purchasing the necessary equipment for same, and for the present Central High School, in order to alleviate the crowded condition of the said school and to raise its scholastic standing; and

Whereas, it is the desire of this Board to issue its said bonds in the said amount as provided by law;

NOTICE IS HEREBY GIVEN OF THE Board's intention to issue said bonds on and after the 8th day of January, 1940, and if 20 per cent of the qualified electors of the Municipality shall file no written protest against the issuance of said bonds on or before said date, then the said Board shall issue said bonds without an election. The purpose of said issue of bonds being for the purpose of constructing eight (8) additional classrooms and purchasing the necessary equipment for same, to the present Central High School, in order to alleviate the crowded condition and to raise its scholastic standing.

Dated this 13th day of December, A. D. 1939.

BOARD OF MAYOR AND COMMISSIONERS, CITY OF BAY SAINT LOUIS, MISSISSIPPI.

By H. GRADY PERKINS, City Secretary.

The above and foregoing resolution was read and considered by section and then as a whole and upon motion of H. Grady Perkins, Commissioner of Public Utilities, duly seconded by W. L. Bourgeois, Commissioner of Finance, the same was passed and adopted by section and then as a whole by the following vote, to-wit:

Yeas: G. Y. Blaze, Mayor; W. L. Bourgeois, Commissioner of Finance; and H. Grady Perkins, Commissioner of Public Utilities. Nays: None.

On Her Roads Husband (a traveling salesman) Who is that strange woman I just saw in your kitchen? Wife—S-sh! That's the cook of the month.

On Her Roads Husband (a traveling salesman) Who is that strange woman I just saw in your kitchen? Wife—S-sh! That's the cook of the month.

## W. B. A. FOUNDER GIVEN BANQUET AND RECEPTION HOTEL REED THURSDAY

Mrs. Bina West Miller Entertained by Large Assembly Thursday Night—Mrs. Frances D. Partridge Speaker At Meeting Along With Prominent Citizens.

A beautiful and outstanding banquet was tendered by members of the local review of the Woman's Benefit Association honoring the founder of the organization, Mrs. Bina West Miller, Supreme President, of Port Huron, Michigan, Mrs. Pearl H. Croy, Supreme Vice-President of Birmingham, Ala., and Miss Frances D. Partridge, Supreme Secretary, of Port Huron, Michigan, on Thursday night of last week at Hotel Reed when fifty persons assembled there, among whom were members of the organization, distinguished visitors, and guests, and a number of our leading citizens.

Miss Miriam Engman, president of Review No. 10, presided and introduced the guests and speakers of the evening.

Miss Levia Engman and Miss Elsie Mae Capdepon were the accompanists at the piano when a number of the organization's songs and several clever tributes to the honored guests were sung by the members of the review.

Mrs. Bina West Miller gave a most interesting talk thanking the assembly for the many courtesies shown her and her party while here, and commenting on the pleasure of each of the several trips she has made to the coast. Mrs. Miller is a brilliant speaker, her talk filled with interesting little incidents and witticisms, and her audience enjoying every word.

Miss Frances D. Partridge also addressed the banquet, outlining the work of the association and which will end with the Golden Jubilee of the Association will be celebrated in Chicago in 1942.

Commissioner H. Grady Perkins, Charles G. Moreau, Leo Ford, Henry Capdepon and G. F. Stevenson gave short talks. Mrs. Perkins and Mr. Moreau commended the organization on its standing and growth in Bay St. Louis.

Mrs. Conlin, auditor and Miss Kolb, secretary to Mrs. Miller, both of Port Huron and Mrs. Fay Aguiellas and Mrs. Lucille Moore, of Biloxi Review, all expressed their pleasure at being here.

The decorating committee with Mrs. Bopp as chairman and the following ladies serving had carried out the Christmas spirit with a centerpiece of poinsettias in large crystal bowl, and garlands of fall leaves interspersed with lighted tapers and miniature Christmas toys. Assisting Mrs. Bopp were Mesdames J. W. Jacobs, H. Capdepon, S. Piazza and Miss Levia Engman. Beautiful corsages made by Mrs. Flora Mae Craft carried out in the gold and silver theme for the supreme officers and the Christmas colors for the other guests were presented each.

The banquet was the culmination of a visit on the Coast to the Biloxi, Gulfport and Bay St. Louis reviews by their supreme officers, Mrs. Miller, president and Miss Partridge, secretary, who have been attending the national convention of the Fraternal Congress of America of which Mrs. Miller is a past president, and Miss Partridge is president, and will last in the memory of those attending as being an enjoyable and interesting event of the year.

At the end of Mrs. Miller's talk, she congratulated five pioneer members present and presented each with a gold pin bearing an emblem of the organization. The ladies so honored were: the Mesdames Miriam and Levia Engman, Mrs. F. Landry, Mrs. Kate Conner, Mrs. M. Seuzeneau.

A TREAT FOR CHRISTMAS.

Christmas Wreaths Beat ½ cup butter to a cream, gradually beat in 1 cup of sugar, the grated rind and juice of 1 lemon, the beaten yolks of 2 eggs and the white of 1 egg beaten dry. Flour to make a stiff dough. Roll into thin sheet and cut with a doughnut cutter. Beat the white of 1 egg and brush over the cakes. Set in baking pan, sprinkle with chopped pistachio nuts (blanched) and add here and there small round candies. Bake in a moderate oven.

NOTICE OF INTENTION TO ISSUE BONDS.

Whereas, the City of Bay Saint Louis is a Municipality of less than 12,000 inhabitants; and

Whereas, the said City intends to issue \$20,000.00 (TWENTY THOUSAND DOLLARS) of bonds, or so much thereof as may be necessary and legal;

NOTICE IS HEREBY GIVEN OF the Board's intention to issue said bonds on and after the 8th day of January, 1940, and if 20 per cent of the qualified electors of the Municipality shall file no written protest against the issuance of said bonds on or before said date, then the said Board shall issue said bonds without an election. The purpose of said issue of bonds being for the purpose of constructing eight (8) additional classrooms and purchasing the necessary equipment for same, to the present Central High School, in order to alleviate the crowded condition and to raise its scholastic standing.

Dated this 13th day of December, A. D. 1939.

BOARD OF MAYOR AND COMMISSIONERS, CITY OF BAY SAINT LOUIS, MISSISSIPPI.

By H. GRADY PERKINS, City Secretary.

The above and foregoing resolution was read and considered by section and then as a whole and upon motion of H. Grady Perkins, Commissioner of Public Utilities, duly seconded by W. L. Bourgeois, Commissioner of Finance, the same was passed and adopted by section and then as a whole by the following vote, to-wit:

Yeas: G. Y. Blaze, Mayor; W. L. Bourgeois, Commissioner of Finance; and H. Grady Perkins, Commissioner of Public Utilities. Nays: None.

## PASS CHRISTIAN HONORS DOCTOR ROBERT A. STRONG

Citizens Pay Tribute to His Unselfish Labors—100 Attend Testimonial Banquet.

As an expression of appreciation for the many kindnesses and favors he has rendered them during the past 31 years, citizens of Pass Christian held a surprise testimonial dinner in honor of Dr. Robert A. Strong at the Miramar hotel Saturday night.

Dr. Strong, who is at present professor of pediatrics in the Tulane university medical school, left Pass Christian 18 years ago after 13 years' practice there to assume his medical school duties in New Orleans but never failed to find time to return here occasionally to give local citizenry the benefit of his professional experience. It is said that there is scarcely a home in Pass Christian that has not received his attention at one time or other.

The banquet, attended by over 100 citizens, was sponsored by the Pass Christian Chamber of Commerce. Fourteen members of Dr. Strong's medical school staff also attended. Mississippi State Senator George R. Smith was toastmaster.

Among the impromptu speakers who eulogized Dr. Strong as a man, citizen, physician and friend were former Lieutenant-Governor of Mississippi Bidwell Adams; Dr. E. C. Parker, of Gulfport, past president of the Mississippi Medical Association; Dr. Maud C. Loeber, professor in the department of pediatrics, Tulane university medical school, and Dr. D. G. Rafferty of Pass Christian. Musical entertainment was provided by Mrs. Dewey Ford and Miss Ann Liverdage. A camera was presented Dr. Strong on behalf of the people of Pass Christian.

Dr. Strong, who has held many offices and honors in his medical organizations and boards, is a member of the American Medical Association, Southern Medical Association, fellow and charter member of the American Academy of Pediatrics, licentiate of the American board of pediatrics and member of the state, local and sectional medical organizations.

He was editor-in-chief of the International Medical Digest, a member of the advisory board of the Journal of Pediatrics and has been a prolific writer of editorials and articles on medical subjects.

ENTERTAIN MEMBERS OF JR. BLUE JAY TEAM.

On Thursday evening of last week, the Kehoe home on North Beach Boulevard was the scene of a happy dinner party when Mr. and Mrs. C. V. Kehoe entertained the members of the Junior Blue Jay team, of which their daughter, Catherine Ellen, is captain. The large dining room of the home was festively decorated and at a beautifully appointed table the young members gathered and enjoyed a dinner and an evening which will remain as one of the fond memories of their school days.

Guests for the occasion were: Betty Simpson, of Pass Christian, Catherine Ellen and Patsy, Martha Molinet, Nenita Wood, Emily Claire Murtagh, Mary Frances Scaife, Billy Staehle, Iris Oliver, Joyce Arnold, Alzina Johnson, Sylvia Granet, Carol Stevenson and Miss Jane Jaden.

After the dinner, the entire party enjoyed the picture "Fifth Avenue Girl."

NECAISE—HODA.

Mr. Eric Necaise and Miss Loney Hoda, daughter of Mr. and Mrs. T. H. Hoda, and the groom the son of Mr. and Mrs. Joe Necaise of Sellers and Kiln were united in holy wedlock, December 2, 1939. Father Denis performed the ceremony.

The event was enjoyed by all. A large crowd attended the wedding. Hazel Hoda, sister of the bride was maid of honor and Elvin Necaise, brother of the groom was best man.

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Dated this 13th day of December, A. D. 1939.

BOARD OF MAYOR AND COMMISSIONERS, CITY OF BAY SAINT LOUIS, MISSISSIPPI.

By H. GRADY PERKINS, City Secretary.

## IT'S TRUE! By Wiley Padan



New York, N. Y.—"IT'S TRUE! that Marsha Hunt became more of a character actress in M-G-M's 'JOE AND ETHEL TURP' Call on the President" than she expected," says Wiley Padan. "At no time throughout the picture was Marsha's own face photographed completely. Her pert, renaissance nose took on a patrician straight line by means of make-up for the early sequences of the story.

"Later, as she grew to the age of gray hair and feebleness, her face was further transformed by lines, sunken cheeks and other evidences of accumulated years."

INTERESTING NEWS ITEMS OF THE MOVIES AND FILM FOLK IN HOLLYWOOD

A PICTURE that is sure to be a delight for the children especially is being rushed to completion in time for the Christmas holidays. It is Max Fleischer's full-length cartoon version of "Gulliver's Travels," produced in technicolor by Paramount.

Charlie McCarthy is to have a leading role for the first time in his movie career when he and Edgar Bergen appear in "Charlie McCarthy, Detective," being made at Universal studios. In the picture with Charlie are Robert Cummings, Constance Moore, John Sutton, Samuel S. Hinds and Ray Turner, not to mention McCarthy's bucolic rival, Mortimer Snerd.

The rumor of a romance, between George Raft and Norma Shearer is just so much wind. All they have in common, it seems, is a yen for dancing.

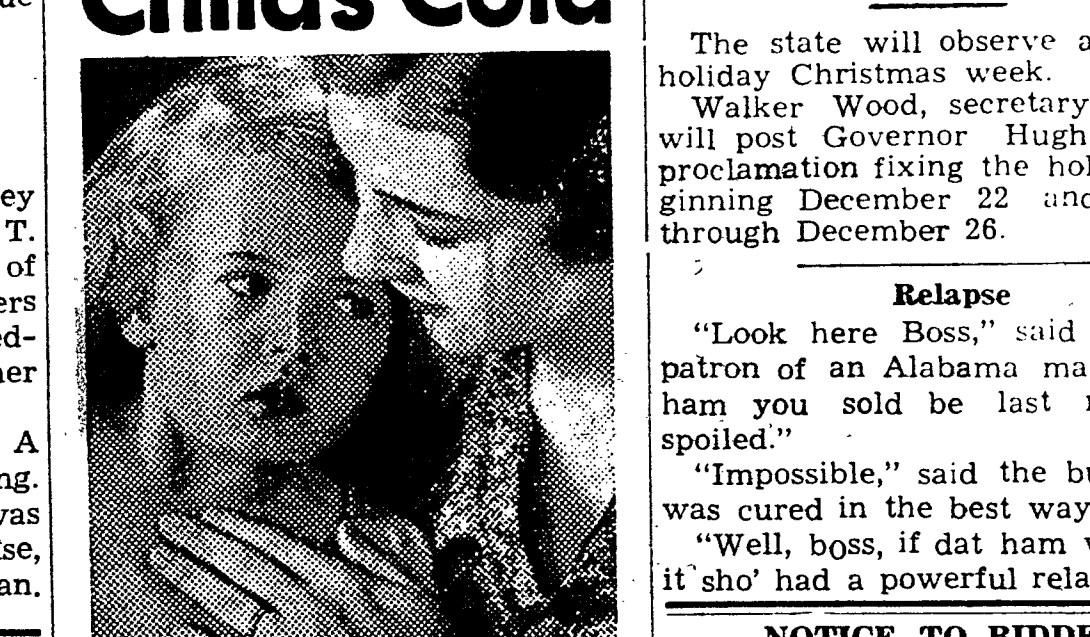
Shirley Temple has lost so much weight recently that her doctor has ordered her put on a body-building diet.

Within thirty-six hours after leaving New York, Dorothy Thompson was back in New York from Hollywood where she succeeded in selling "The Dawn's Early Light," an original story by her self and Fritz Kortner, to MGM, thus setting a quick sale record.

Jon Hall, who made his screen debut in "The Hurricane," for Warner Brothers, will have the lead in "Sweetheart of Turret One," which Twentieth Century-Fox bought from Samuel Goldwyn. Sold were the story, star and writing staff for the production.

When Clifford Severn, 11, went to the studio to be tested for a possible part in Paul Muni's "We Are Not Alone," his brother, Raymond, tagged along. Clifford was too large for the part but Raymond was accepted. Recently, Raymond went to the studio to be tested for a part in a radio presentation of "Goodbye, Mr. Chips." The producer found Raymond too young but Clifford who had tagged along, was just right.

## MOTHER! don't experiment with your Child's Cold



Often, "mere colds" have serious consequences. It is dangerous to neglect a cold—equally dangerous to experiment with half-way measures.

Feel safe! Use Vicks VapoRub—the proved external method of treating colds. No risks of constant internal "dosing," which so often upsets delicate digestions and lowers resistance when most needed.

DOUBLE DIRECT ACTION Just rubbed on at bedtime, VapoRub fights a cold direct—two ways at once—by stimulation and inhalation. This combined poultice-vapor action loosens phlegm—soothes irritated membranes—eases difficult breathing—helps break congestion. Often by morning the worst of the cold is over.

Sealed bids will be received by the Board of Supervisors of Hancock County to be delivered to the Clerk of this Board not later than 11 o'clock A. M. on Monday, January 8, 1940, for the maintenance and upkeep of public roads, bridges and culverts in Hancock County, for a period of four years ending the first Monday of January, 1944. Each bid to be accompanied by Cashier's or certified check in the sum of \$5000.00 as evidence as evidence of good faith, and, in the event the said bid is awarded, and the successful bidder fails to make bond, this amount shall be forfeited to Hancock County.

The successful bidder shall furnish bond in the amount of his bid. The Board reserves the right to reject any and all bids.

This the 13th day of December, A. D. 1939. A. G. FAVRE, Clerk, Board of Supervisors, Hancock County, Mississippi.



## Waveland Activities

Personal and General News Notes of the Week From Sister City and Vicinity.

MISS Henrietta Ladner has gone to Rocky Hill to visit her mother for a week.

All the Turcotte children went to the city to see old Santa Claus and the display of beautiful Christmas things.

Mr. John Garzer went Monday to New Orleans for business reasons.

Mr. and Mrs. George Bernhardt, their son and family and a party of friends went to Baton Rouge to visit Mr. Bernhardt's brother. His guests came over to indulge in horseback riding.

Mr. and Mrs. L. Hughes were over during the weekend.

Mr. and Mrs. David Mollere went to Jackson to purchase another trailer to add to his fleet of trucks.

Miss Anna Langenstein spent the week-end here and celebrated her birthday at the home of her parents. Yes the judge was there.

Elizabeth Waddell joined her uncle Jack on a delightful holiday trip to Philadelphia, Penn.

Jerry Haas, little daughter of Mr. and Mrs. Norton Haas, is welcomed back home by her school chums after an operation for glandular trouble.

Mr. and Mrs. Eugene La Fontaine and Helena Lind motored to Kiln to visit Mr. and Mrs. Henry Necaise.

Mr. Alphonse Favre went to Gulfport to visit friends at the home of Mrs. Camelia Quevas.

Parents and friends of the children of Waveland Public School are invited Thursday, December 21st to hear the Christmas carols at 9 A. M.

A Bingo Party for the benefit of the Catholic Church will be given at the home of Mrs. Mulney, the old Smythe place at Lakeshore.

The home of Mr. Glover Green at Lakeshore was completely destroyed.

## A. & G. Theater

AMES & GASPARD, Props.  
G. AMES, Mgr.

Thursday-Friday, 14-15.  
RICHARD GREENE, RICHARD DIX AND BRENDA JOYCE in  
"HERE I AM A STRANGER"  
News and Short Subjects.

Saturday, 16.  
WILLIAM BOYD & RUSSELL HANDEN in  
"RANGE WAR"  
Comedy and Chapter No. 3 "RED BARRY."

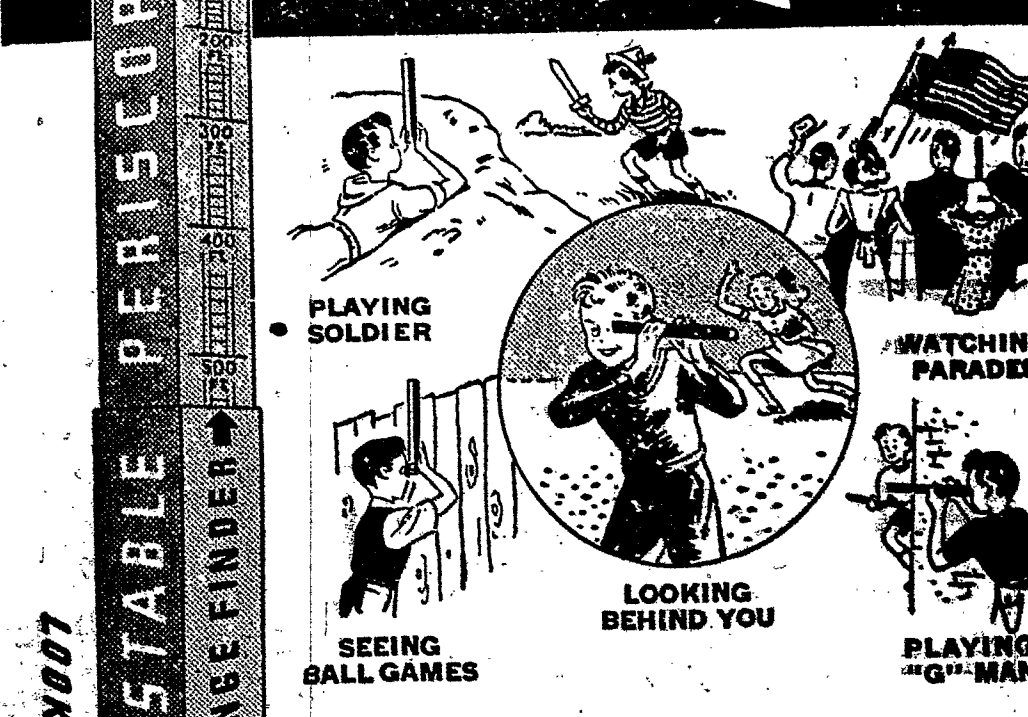
Sunday-Monday, 17-18.  
ALICE FAYE, DON AMECHE & OLBORN in  
"HOLLYWOOD CAVALCADE"  
News and Cartoons.

Tuesday-Wed., 19-20.  
BETTY GRABLE & JACKIE COOGAN in  
"MILLION DOLLAR LEGS"  
Short Subjects.

Thursday-Friday, 21-22.  
BARBARA STANWYCK & WILLIAM HOLDEN in  
"GOLDEN BOY"  
Show starts at 5 P. M. Saturday and Sunday.

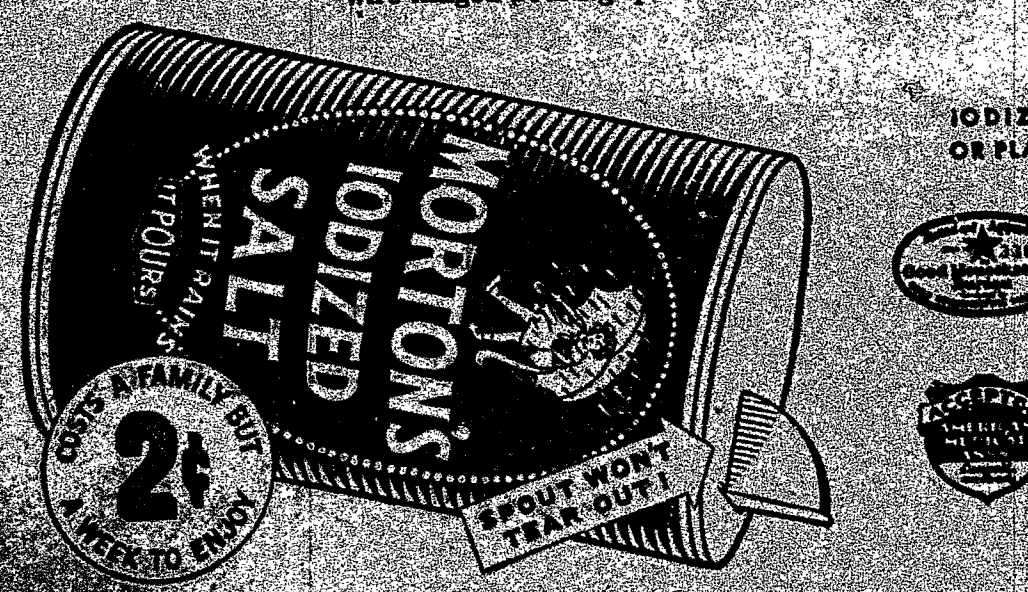
## PERISCOPE FREE

SEE OUT HERE



Worth 10c but given Free with 2 packages of Morton's Salt at all grocers!

When extended to its full length of 18 inches, this adjustable periscope enables you to look over fences or to watch parades from behind the crowd. You can also use it for seeing in back of you, and for playing soldier or "G" man. Easily worth 10c but given absolutely free with the purchase of 2 packages of Morton's Salt—that famous non-caking brand with a wire-hinged pouring spout that won't tear out!



## DARRYL ZANUCK'S "HOLLYWOOD CAVALCADE" AT A. & G.

Film Provides Top-Notch Entertainment for All—Alice Faye and Don Ameche Co-Star.

A great human drama of today that will stir all your happiest memories of 1001 thrilling yesterdays is Darryl F. Zanuck's production of "Hollywood Cavalcade," which comes to the A. & G. Theater, Sunday and Monday nights, starring Alice Faye and Don Ameche and photographed in glorious technicolor.

The romance of Hollywood from bathing beauties to world premieres staged anew, this magnificent picture tells in thrilling and highly entertaining fashion the story of Mike, a "prop" boy consumed with the desire to make pictures, and Molly, who wanted only to be loved by Mike, but who was swept along to greatness on the screen.

These memorable Mack Sennett bathing beauties stroll again beside Castle Rock on Santa Monica beach, but this time lovely Alice Faye is one of their number. Buster Keaton, Ben Turpin, Chester Conklin and those inimitable Keystone Cops cavort again in slapstick, custard-pie comedy. Al Jolson sings again "Kol Nidre," the song which he electrified the world in "The Jazz Singer," the first talking picture ever made. And Ameche, as Director Mike, recalls the great directors of a by-gone day as he strides about in his gigantic sets, in riding tops and puttees, carrying a huge megaphone with his navel pointed on it, directing a lavish Babylonian feast with hundreds of dress extras.

Alice Faye is more beautiful and effective than ever in her Technicolor debut and also her first straight dramatic role as Molly, and Don Ameche is splendid as Mike, who forgot to tell her he loved her—until it was too late.

### NOTICE OF TRUSTEES SALE.

Whereas, on February 4, 1935, Virginia Grace, Matthew A. Grace, Edwin H. Grace, Daniel H. Grace, Milton C. Grace, and Harold S. Grace executed a Deed of Trust to Ethel H. Gex, Trustee to secure an indebtedness therein mentioned to the Merchants Bank & Trust Company, which Deed of Trust is recorded in Volume 29, pages 397-398, Records of Mortgages and Deeds of Trust on land in Hancock County, Mississippi;

Whereas, the indebtedness so secured is past due and unpaid and the Merchants Bank & Trust Company, the holder thereof under the provisions of the Trust Deed did, on December 1st, 1939 appoint Ethel H. Gex, which appointment is duly recorded in Vol. 34, pages 228, Records of Mortgages and Deeds of Trust on land in Hancock County, Mississippi; and

Whereas, the said Merchants Bank & Trust Company, legal holder of said indebtedness having requested me, the undersigned substituted trustee to foreclose said Deed of Trust, Now, therefore, I will on

MONDAY, JANUARY 8, 1940 between legal hours, offer for sale and sell to the highest bidder for cash, in front of the front County Court House door of Hancock County, Mississippi the undivided eighth-ninth interest of the above named parties in the following described land, situated in Hancock County, Mississippi and described in said Deed of Trust as follows, to-wit:

1st. That certain tract or parcel of land situated in the Town of Waveland, Hancock County, State of Mississippi, and thus described: Having a frontage of 200 or more feet front on the waters of the Gulf of Mexico, or Mississippi Sound, and extending back between parallel lines 200 feet or more apart, on a course N. 45 degrees W. 3000 feet, more or less to the Southern line of a public street running parallel to and adjoining the right of way of the L. and N. R. R. and known as the South R. R. Street; which said land was formerly designated as Lots 52 and 54 of the Second Ward, Town of Waveland as per plat of said town made by W. R. Seal, surveyor, and filed in the office of the Clerk of the Chancery Court of said County, Nov. 5, 1938; but which said land is now known as Lots 43, 44, 45 and 46 of the Third Ward, Town of Waveland, as per the present official map of said town made by E. S. Drake, and filed in the office of the Chancery Clerk of the said County, July 5, 1935, being bounded as follows: On the Northeast by land of A. D. Britch, Esq., Southeast by Mrs. A. F. Delbert, Southeast by said Gulf of Mexico and Northwest by South R. R. Street.

2nd. That further parcel or tract of land designated as Lot Number 51 of the Third Ward, Town of Waveland, as per the present official map of said town referred to which said lot extends from the property line of Mrs. A. F. Delbert on the southeast back to the aforesaid South R. R. Street on the Northwest.

The above tracts of land being the same property conveyed to Laura Keon Martinez by Eppie E. Barr and John J. Barr by two separate deeds; the first of which is dated May 16, 1901, and recorded in Book A-1, pp. 19 and 20 of the Records of Deeds of Hancock County, Miss., and the second of said deeds dated September 11, 1901 and recorded in the office of the Chancery Clerk for the aforesaid County and State in Book A-1, pages 421-422.

Being the identical land conveyed by Richard James Martinez and Mrs. Laura Keon Martinez to John D. Grace, by deed dated April 27, 1920, and recorded in Vol. D-2, pages 56-57, Deed Records of Hancock County, Miss.

Advertised, posted and dated this 15th day of December, A. D. 1939.

WENA G. PHILLIPS, Substituted Trustee.

## HANCOCK COUNTY AGT. STOWERS EMPHASIZES A NEW IMPORTANCE

Forest Tree Planting on Farms Means of Added Revenue—AAA Co. Operates.

In forestry meetings to the held at Aaron Academy, Leetown, Sellers and Kiln this week, S. W. Stowers, county agent, will emphasize forest tree planting as a means whereby farmers cooperating in the 1940 AAA Program can earn an extra \$30.00 on their farms in 1940.

Mr. Stowers stated that under the 1940 AAA set up cooperating farmers can plant slash pine trees and receive payments at the rate of \$7.50 per acre up to the maximum allowance of \$30.00 for each farm. According to the county Agent slash pine trees can be bought for \$2.00 per thousand, prepaid, which number will plant one acre. Mr. Stowers pointed out that with \$8.00 invested in slash pine trees and those trees planted on 4 acres a farmer can earn \$30.00 in AAA payments and at the same time have a reforested area on the 4 acres that will double the value of the 4 acres in a very few years if protected from fires, trespass and other destructive agencies.

Hancock county farmers have an opportunity to earn \$7000.00 to \$8,000.00 in AAA payments from this one practice alone in 1940 and at the same time reforest 900 to 1000 acres of land that is best suited for the growing of pine timber, the agent stated.

## Attend Initiation For Knights of Columbus Sunday At Biloxi.

Alden Mauffray and Father M. J. Costello attended the initiation exercises in Biloxi last Sunday when fifty candidates were initiated into the Biloxi Council of the Knights of Columbus, with member in attendance from different points in Mississippi, Southern Alabama and Louisiana, after which a sea-food dinner was served.

A Poor Memory Stillwater Professor—Give me some of that prepared monosaccharide of saycyclic acid. Druggist—Do you mean aspirin? Professor—Yes; I can never think of that name.

## COMMISSIONER'S SALE OF PERSONAL PROPERTY.

By virtue of the provisions of a deed of the Chancery Court of Hancock County, Mississippi, rendered on the 7th day of November, A. D. 1939 in a certain cause pending in said court, wherein Joseph V. Bontemps is complainant and Daniel Lafontaine is defendant, No. 4264 on the docket of said court, the undersigned as Special Commissioner in said cause, will on

MONDAY, THE 1ST DAY OF JANUARY, 1940 within legal hours, at the front door of the Courthouse of said County expose for sale, and sell to the highest bidder for cash the following described personal property situated in said county to-wit:

2 Hoffman pressing machines  
1 Steam boiler  
1 Smoke stack  
2 tables  
1 Singer sewing machine  
2 Clothes racks  
2 Gasoline tanks  
2 Weaver washers  
1 Utility tumbler  
1 Gasoline motor  
1 Book extractor  
1 Ford truck motor No. .... with the words Exclusive T. J. Cleaners painted on the sides of the body.

All of said property is now located in or at the pressing shop of the said Daniel Dry Cleaners No. .... Eastbrook Street, Bay St. Louis, Mississippi and is the identical property now used by the said Daniel Lafontaine in the operation of said pressing shop.

Said property will be sold and the proceeds applied toward the satisfaction of the above mentioned decree, and all costs of court.

Given under my hand and posted this 7th day of December, A. D. 1939.

A. G. FAYRE, Special Commissioner.

## COMMISSIONER'S SALE OF LAND

By virtue of a decree of the Chancery Court of Hancock County, Mississippi, rendered on November 8th, A. D. 1939, in Cause No. 3989, on the docket of said Court, wherein Forest Garriga is Complainant and Mrs. Lucretia Ladner, et als are Defendants, the undersigned Special Commissioner will on

MONDAY, JANUARY 1ST, A. D. 1940 within legal hours, sell at public outcry to the highest and best bidder for cash at the front door of the Courthouse of said County the following described land, to-wit:

SE 1/4 of NW 1/4 of Section 10, Township 7, S. R. 14 West, Hancock County.

Said sale is made for the purpose of foreclosing lien.

Given under my hand this 7th day of December, A. D. 1939.

A. G. FAYRE, Special Commissioner.

## "Build-Up" for Women

Many women find they are able to break the vicious circle of under-nourishment, weakness and the pain of functional dysmenorrhea due to malnutrition. Their help has come from CARDUI'S ability to stimulate appetite and digestion; thus build physical resistance. Many also report CARDUI taken just before and during "the time" helps ease pain and discomfort. Used for more than 50 years!

## No Better Time to Build Than the Present

CHEAPER TO REPAIR AND REMODEL NOW THAN LATER. WELL-KEPT PROPERTY IS AN ASSET.

### DON'T LET YOUR HOUSE SUFFER

FOR want of Paint; save the surface. DON'T neglect your house. A leaky roof will destroy the interior. DON'T delay repairs. That hastens the end of a house. Material will never be as cheap as the present. Save the house. Delay means for a big bill later. The adage still holds good: "A stitch in time saves nine."

We handle a complete and select assortment of—

### Building Material

and can supply at once to build any type of dwelling or business place of any size. OUR VAST SUPPLY DEPARTMENT ALWAYS FULLY STOCKED. Also a full line of

### Sherwin-Williams Paint

—The Better Kind—

No order too small or too large to handle.

We specialize in better lumber at no more cost than the inferior kind.

## MAGNOLIA STATE SUPPLY COMPANY

Individual and Personal attention at all times. Prices and estimates cheerfully and promptly given at all times. We are friendly. Our force uniformly courteous.

MAGNOLIA BLDG. TELEPHONE 7 BAY ST. LOUIS MISS. MAIN STREET

## OFFICERS ELECTED FOR W. B. A.

Mrs. Myrtle Seuzeneau Is Elected President of Well Known Local Organization.

At the annual election of officers of the Women's Benefit Association held on last Friday night when the association met at the home of Mrs. G. F. Stevenson, Mrs. Myrtle Seuzeneau was elected president, succeeding Miss Miriam Engman who resigned. Other officers elected were Mrs. Claud Monti, vice-president; Mrs. Arthur Scafide, treasurer, and Mrs. Albert Biehl, recording secretary.

The members discussed final plans for the banquet to be held at the Reed Hotel honoring the supreme president, Mrs. Elma West Miller and Mrs. Frances Partridge, supreme secretary, who are on the coast attending sessions of the National Congress of Fraternal Insurance Companies at the Edgewater Gulf Hotel.

Christmas savings checks in Biloxi from the First National and People's Banks, will be mailed out this week-end, totaling \$427,717.81, including 1868 accounts in both banks. The checks range from \$12.50 to \$1250. The 1940 Christmas clubs will open Monday.

### FATHER MORAN RECEIVES WARM WELCOME.

News is received from Meridian of a warm welcome extended to Rev. Father Patrick Moran, formerly of Our Lady of the Gulf Church here, who has been named as assistant to Rev. J. J. Burns, pastor of St. Patrick's Church there.

### NOTICE OF TRUSTEES SALE.

Whereas, on August 16, 1937, Mrs. Annie L. Eager executed a Trust Deed to Wena G. Phillips, Trustee, to secure an indebtedness therein mentioned to the Merchants Bank & Trust Company and which Trust Deed is Recorded in Vol. 32, page 9 of the Records of Mortgages and Deeds of Trust on Land in Hancock County, Mississippi; and

Whereas, said indebtedness so secured is past due and unpaid; and Whereas, the said Merchants Bank & Trust Company, the legal holder of said indebtedness have requested me, the undersigned trustee to foreclose said Trust deed:

Now, therefore, I will, on

MONDAY, JANUARY 8, 1940, between legal hours offer for sale and sell to the highest bidder for cash, in front of the front County Court House door of Hancock County, Mississippi, the land situated in Hancock County, Mississippi and described in said Deed of Trust as follows, to-wit:

Lots Nos. 65 and 66 of the Third Ward of the Town of Waveland, as per the present official plat of said town made by E. S. Drake, Surveyor, and filed in the office of the Clerk of the Chancery Court of Hancock County, Miss., on July 5th, 1935.

Advertised, posted and dated this 15th day of December, A. D. 1939.

WENA G. PHILLIPS, Trustee.

## Schedule of Bay St. Louis Methodists For the Coming Week

On Sunday, December 17, at 11 A. M. the pastor will preach from the subject, "The Song of The Angels." At 7:30 P. M. from the subject, "Christmas Gifts." Church School at 10 A. M. Mid-week services Wednesday at 7:30 P. M. Services at Lakeshore Thursday, Dec. 21st, at 7:30 P. M.

The Kiln Methodist church was organized last Sunday at 3 P. M. following the sermon on "The Church" preached by Rev. Phil H. Grice. The ministers who assisted the pastor in the organization were, Rev. W. T. Griffin of Jacksonville, Fla.; Rev. J. L. Sells, of Long Beach, Miss., and Rev. Phil H. Grice of Long Beach, Miss. By permission of the District Supt. J. F. Campbell of Gulfport the New Church has been placed on the Long Beach pastor, with Rev. Phil H. Grice as pastor.

Visitors welcome to all our services.—Andrew J. Boyles, pastor.

### NOTICE TO CREDITORS.

Letters of Administration on the estate of Rita L. Breath, deceased, were granted to the undersigned by the Chancery Court of Hancock County, Mississippi on the 12th day of December, 1939, and therefore notice is hereby given requiring all persons having claims against the said estate to have same probated and registered by the Clerk of said Court within six months from this date and failure to so probate and register same within six months from this date will bar the claim.

CHARLES A. BREATH, SR. Administrator of the Estate of Rita L. Breath, Deceased.

**I KNOW WHAT Mother wants...**

**From Every Standpoint it's a HOTPOINT ELECTRIC RANGE**

Leave it to old Santa to know that Mother wants a Hotpoint Electric Range for Christmas. For years he's been delivering thousands of Hotpoint Ranges to mothers all over the country—giving new expression to their cooking art with less effort and shorter hours at work.

Make this the happiest of all Yule seasons in your home. Come in today and see the sensational Hotpoint Electric Range models and let us show you what they can do for Mother in your kitchen.

**See These GREAT HOTPOINT QUALITY FEATURES**

- 1 Modern styling with gleaming white enamel finish.
- 2 One-piece, acid resistant top.
- 3 Oversize, fully automatic oven, big enough to roast two 20-lb. turkeys.
- 4 Oven heavily insulated with rock wool.
- 5 Equipped with the famous Hi-Speed Calrod surface units.
- 6 Six-quart Thrift Cooker.

**ANOTHER "NATURAL" FOR MOTHER**

Automatic electric water heating gives the family an ample and constant supply of hot water that will just make mother's days new days. No stairs to climb. No matches to light. Nothing to turn on or off. A Hotpoint gives you hot water economically and safely. We offer \$10.00 trade-in allowance on your old heater, to December 23rd.

**Hotpoint**

RANGES WATER HEATERS

**MISSISSIPPI POWER COMPANY**

ELECTRIC LIVING IS BETTER LIVING—GIVE IT!



**This Week's Entertainment**  
Shows Continuous 1-11 p. m. daily

**PHONE 901 PARAMOUNT**

**GULFPORT**

**FRIDAY-SATURDAY**  
11c-28c all day  
"Dead End Kids On Dress Parade"

**SUNDAY-MONDAY-TUESDAY**  
11c-28c til 6  
ROBERT TAYLOR & GREER  
GARSON in  
"Remember"  
with LEW AYRES

**WEDNESDAY**  
"Bad Little Angel"

**THURSDAY-FRIDAY**  
"Amazing Mr. Williams"

## The Sea Coast Echo

### City Echoes

—Miss May Osbourne was a visitor to New Orleans during the early part of the week.

—Miss Maybell Winn had as her guest this week Mrs. William Lodwick of New Orleans former well known Bay resident.

—Miss Lionell Arceneaux and Mr. Walter James Phillips are among the college set arriving home this week end for the pre-holiday season.

—Miss Jackie Castille of New Orleans was the guest of Mr. and Mrs. Wallace Catchings over last week end.

—Mrs. Joseph Giovino has returned from New Orleans where she enjoyed a week's visit at the home of her sister.

—Pasqual Piazza and family are now occupying the new home recently erected for them on Dunbar avenue.

—Mr. and Mrs. Al G. Shear made one of their periodical trips to New Orleans Tuesday, joining the holiday throngs.

—Mesdames Wallace Catchings, Lucien Gex and W. J. Gex, Sr., made up a party motoring to New Orleans for the day on Monday.

—Mr. and Mrs. O. T. Arnold, accompanied by Mrs. Alden Mauffray, spent several days visiting with friends in Mobile, motoring to and from there.

—The Misses Hilda, Elsie and Alice Spill returned to their home in Metairie Terrace after spending several days at their beach villa here.

—Mrs. H. Hahaffey, of Baton Rouge, is presently visiting with her daughter, Mrs. Adele Underwood, and little grandson, J. C. at their home on Hancock street.

—Mrs. H. A. Eldredge and Mrs. Louise Woods, of Abbeville, La., returned to their homes after a visit with Mr. and Mrs. Walter J. Gex and young children.

—The Arnold home, corner of Washington and Hancock streets, is wearing a nice new coat of white paint and with several renovations presents an attractive appearance.

—Mrs. Louis Banderet and Mrs. A. Perre motored to Morgan City last week end, visiting with Mrs. Banderet's daughter and son-in-law, Mr. and Mrs. James Mahaffey, recently wedded here.

—Mrs. Jos. R. Scharff, Mrs. S. Gilmore and their sons, spent Saturday in New Orleans, interviewing Santa Claus, of which there are so many in the totals of the Christmas-tide personality found in the various department stores.

—J. W. Jacobs, who recently suffered severe injuries when struck by a taxi-cab in New Orleans, spent part of the week at his home here on the Old Spanish Trail, very much improved.

—Mrs. Clyde W. Sylvester and baby Ann Mary left Monday night for Elawah, Tenn., to join her husband, Lieut. Clyde W. Sylvester, who is stationed there. Mr. and Mrs. Sylvester have been visiting Lieut. Sylvester's mother, Mrs. W. O. Sylvester.

—Messrs. J. B. Hill, president Louisville & Nashville Railroad Co., of Louisville; D. E. Beatty, superintendent local division, of Mobile; Ira F. Schwelgel, general passenger agent, New Orleans, and A. G. Payne, division freight agent, New Orleans, were group visitors to Bay St. Louis Tuesday morning while on the Coast. The distinguished party paid The Sea Coast Echo an appreciated call.

—Joseph Lolicano, Sr., who has been seriously ill in a hospital in New Orleans suffering from a recurrence of an old ailment the past two weeks is reported as slightly improved.

—Mrs. A. Wood arrived from Cuba, coming by way of Key West, Fla., for a visit of several weeks with her daughter, Mary Florence, and son, Archie, students at St. Joseph Academy and St. Stanislaus College and is occupying an apartment at Hilltop until after the holidays.

—Buddy Phillips, young son of Mr. and Mrs. Milton Phillips, was the honoree at a surprise party on Monday night at Broadwater, the Coast's newest beautiful club near Biloxi, when Robert Camors and the Sea Scouts, with eight young ladies enjoyed dancing for the evening.

—Mr. and Mrs. George R. Rae have returned from a motor trip to State College where Mrs. Rae visited with Mr. and Mrs. Garner, while Mr. Rae continued on a trip to the University of Alabama where he met with members of Kappa Sigma Fraternity there, and also the chapter at State College.

—The large home formerly occupied and owned by the Perkins family on North Beach Boulevard and recently purchased by Mr. Milton A. Phillips has been torn down and demolished, taking away one of the old landmarks from this section, but creating a site for a new building in a beautiful section of Bay St. Louis.

—Bay St. Louis citizens have been bothered on several occasions during the past few days with marauders either entering or endeavoring to enter homes, in two instances frightening women and children considerably. It is hoped that the miscreants will soon be apprehended and lodged in prison.

—Mr. and Mrs. Charles Zerr, Mrs. P. Gaspard and Miss Geraldine Ames motored to New Orleans Tuesday morning, where they spent the day in pre-holiday past time. While the ladies "shopped," Mr. Zerr mingled with friends in the commercial district—a former resident of the big city.

—The monthly meeting of the Bay St. Louis District of the National Council of Catholic Women held at Gulfport on Wednesday afternoon was attended by the following ladies from the Bay: Mesdames G. Y. Blaise, George Guilbault, Thos. J. Smith, A. D. Landry, J. T. Wolfe, Leo Murtagh, R. Bernard, R. Bourgeois, J. W. Jacobs and G. F. Stevenson.

—"Sparks from the Wires" is a new department inaugurated by The Echo this week to appear every week on the editorial page as a news feature. The paragraphs, by Kilo Watts, will prove of interest to prospective and future users of rural electricity service as well as the general public interested in the expansion and welfare of Hancock county and its people.

—Mrs. Jeanette Carmichael reports two sales this week. The Fisher property on Carroll avenue to W. J. Kidd, of Guatemala, and the dwelling at 134 St. Charles street to Marcelle Telhiard, Jr., of Bay St. Louis. Mr. and Mrs. Kidd who reside in Guatemala frequently visit the States, their children residing here. They purchased the place as a family home and for when they visit here.

—Mr. and Mrs. Walter J. Gex, Jr., have been entertaining at a series of egg-nogg parties at their home on South Beach Boulevard, with different groups of friends, the first of which was held on last Saturday night, the second on Tuesday night and the third on Thursday night of this week. The parties have been delightful affairs, the well known hospitality of the house assuring that.

—Mrs. Blaise, wife of the city's chief executive, was quite unfortunate last Sunday when she discovered the large diamond from her ring was missing. This was her engagement ring and aside from the intrinsic value considerable sentiment was attached to the gem. Fortunately, however, was she the next morning in finding the diamond. The maid had swept part of the home the day previously and allowed the accumulation to remain in the corner of an outside porch. Naturally great rejoicing followed.

—The city fathers led the way for Xmas decoration, the first to proclaim the advent of the holidays by means of electrical illumination and many multi-colored tiny incandescent bulbs. The City Hall and the building of the fire and waterworks departments on Uman avenue carry decorative strings and festoons of light. The courthouse and courtyard too, are similarly decorated but as yet the current has not been turned on. The Radio and Electric Service, of which Geo. F. Stevenson, is proprietor, did the work, also the contract for the Merchants Bank & Trust Co's building.

—It is stated that the new store offers the largest and most complete stocks of auto supplies and accessories in this city, also radios, bicycles, sporting goods and a varied line of hardware items, all at prices that compare favorably with those of the big company-owned stores. Every item is of selected quality and backed by Western Auto's guarantee of "Satisfaction or Money Back."

—The new store will be open for business Saturday, December 23rd. This will be "Official Opening Day" and Mr. McCormick promises to have special prices on a number of popular items in honor of the occasion.

—Weekly Envelope "Should wives be paid wages?" asks a magazine writer. "Why, certainly," says a married man of our acquaintance. "What do you think I send my wife out to work for?"

### SPARKS FROM THE ELECTRIC WIRES

(R. E. A. CO-OP.)

By KILO WATT.

Dear Friends and Neighbors:

THE Coast Electric Power Association was born about 2½ years ago and given the name Hancock Electric Power Association. It sounds very simple and easy to say it in so many words, but in those few words lies the story of a lot of hard work and some unrelenting ambition on the part of a group of rural citizens who know what they wanted and then went after it. Then, too, there was another grand old man who made it possible for those few words to be the story of a lot of hard work and some unrelenting ambition on the part of a group of rural citizens who know what they wanted and then went after it.

Her only attendant was her twin sister, Miss Marion Mead, Purple velvet, also a carolyn model, and made like the bride's costume, was chosen by Miss Mead. Her accessories harmonized with her dress. The bride received her education at Pearl River Junior College, and State Teachers college. The bridegroom is a graduate of the University of Mississippi. He is now connected with the safety division of the state highway department. Immediately after the ceremony the couple left for the Mississippi Gulf Coast and New Orleans. Upon their return they will reside at the Milner Hotel.

WEDDING OF CARLOS de ARMAS TO M/SS GLADYS HINCKS AT NEW ORLEANS.

An interesting wedding of Tuesday morning, though a quiet event, was that of Miss Gladys Marie Hincks, daughter of Mr. and Mrs. John William Hincks, to Mr. Carlos de Armas, son of Mr. John de Armas, Jr., which was celebrated at 9 o'clock at St. Matthias church. The ceremony was performed by the Reverend Father George Andee, pastor of the church, before the immediate members of the two families at New Orleans.

Miss Hincks, who was given in marriage by her father, was very chic in a stylish rose-colored wool frock, a brown felt hat and brown accessories. Her corsage bouquet was of gardenias and lilies of the valley. The only attendant on the bride was Miss Ethel de Armas, a sister of the bridegroom, who was in a black frock and wore a small corsage bouquet matched the plumes shading from pink to plum. Her corsage bouquet matched the plumes on her hat.

Mr. de Armas had as his best man his grandfather, Mr. John Carlos de Armas. There was no reception, the young people leaving immediately after the ceremony on a motor trip to Mexico. Upon their return to New Orleans they will be at home in an apartment at No. 1812 General Pershing street.

Miss Virginia Seal, daughter of Mr. and Mrs. Leo W. Seal, celebrated her tenth birthday anniversary on Wednesday evening of last week. For the occasion a number of young friends were invited to participate in a supper-party, given at the family residence on North Beach Boulevard. The affair, needless to say, was most enjoyable, the guests finding time fleeting by only too quickly.

Virginia is a lovely child and her friends were glad to remember her generosity on the occasion of her first decade of years.

In the next ten days or two weeks new extensions in the Progress Community, the White Sand and Buck Branch community, and the Sellers School Community are to be energized. One in Hancock County and two in Pearl River County. That means more rural schools and churches being lighted, more farms being powered by electricity, and more members joining those who already have realized the dream of rural electrification.

The Western Auto Associate Store To Open Here Dec. 23.

One of the outstanding events in Bay St. Louis' business history is the opening of the new Western Auto Associate Store, owned and operated by L. H. McCormick, at 113 S. Beach Boulevard.

Most car owners in this vicinity are familiar with the Western Auto Supply Company of Kansas City, Missouri, because this is the firm that used to send out so many of the little catalogs known as the "Auto Owners' Supply Book" offering attractive prices on practically everything needed for an automobile. It is the oldest and largest organization of its kind in the world, founded in 1909 and now operating more than 200 stores all over the United States, which were formerly the exclusive outlets for many of its well-known brands of merchandise.

Now, however, the company is wholesaling these products to more than 1200 individual merchants throughout the country, enabling them to offer the public this same merchandise with an established reputation for quality at money-saving prices.

The Western Auto Associate Store here in Bay St. Louis will carry the same general line of supplies, accessories, and tools, including such well-known brands as Davis DeLuxe tires, Wizard batteries, Truetone radios, Rubber-Coat top dressing, etc., hitherto offered only at the big city stores.

It is stated that the new store offers the largest and most complete stocks of auto supplies and accessories in this city, also radios, bicycles, sporting goods and a varied line of hardware items, all at prices that compare favorably with those of the big company-owned stores. Every item is of selected quality and backed by Western Auto's guarantee of "Satisfaction or Money Back."

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### Personal and General

MISS MARY H. MEAD, FORMERLY OF LOGTOWN, MARRIES MR. E. P. JOHNSON.

Miss Mary Hubbard Mead, twin daughter of Dr. and Mrs. John A. Mead, became the bride of Earl Johnson, son of Mr. and Mrs. E. P. Johnson of Crystal Springs on Sunday, December 10th. The ceremony was quietly solemnized at 9 o'clock Sunday morning at Court St. Methodist Church with the pastor, the Rev. James W. Sells officiating.

The bride who was given in marriage by her father, was becomingly attired in royal blue velvet, a carolyn model. Her accessories were matching, and she wore a corsage of Sweetheart roses.

Her only attendant was her twin sister, Miss Marion Mead, Purple velvet, also a carolyn model, and made like the bride's costume, was chosen by Miss Mead. Her accessories harmonized with her dress.

The bride received her education at Pearl River Junior College, and State Teachers college. The bridegroom is a graduate of the University of Mississippi. He is now connected with the safety division of the state highway department. Immediately after the ceremony the couple left for the Mississippi Gulf Coast and New Orleans. Upon their return they will reside at the Milner Hotel.

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Weekly Envelope "Should wives be paid wages?" asks a magazine writer. "Why, certainly," says a married man of our acquaintance. "What do you think I send my wife out to work for?"

An interesting party out from New Orleans for the day Wednesday included Mrs. C. J. Chadwick, Mrs. Donald Jewett, Mrs. John Dugan and her daughter, Mrs. Arthur De Fraites who were the house guests of Mrs. John W. Bryan. Mrs. Bryan was assisted in entertaining at dinner by Mrs. Leo E. Kenney and Mrs. Hugh P. Burbank.

Mr. and Mrs. Junior Jaubert motored over from New Orleans Sunday and visited at the home of the former's sister, Mrs. John W. Bryan, and also visiting his other sisters, Mesdames Kenney and Burbank.

Mr. Rene de Montuzin, Jr., who has been touring various parts of Old Mexico, including a long stay in Mexico City, accompanied by a party of friends from Houston, Texas, plans to be home about the 15th, following a most interesting and unusual vacation in foreign lands.

Mrs. John A. Green entertained the members of the Tuesday afternoon bridge club at her home on S. Beach Boulevard on Tuesday afternoon, when Mrs. Robert Mitchell won high score.

Miss Vicky Gex, who left during the early fall to visit her niece, Mrs. Sidney W. Prague, and family, will leave Chicago December 27, bound for home for the New Year's. Miss Gex is remaining to be present at Mrs. Prague's "open house" party Christmas day.

Delightful in every phase was the birthday party given a few days ago at the John A. Greens in compliment to young Miss Mary Jane Green, of Houston, Texas, and Bay St. Louis. Refreshments and favors were features of the party in addition to the various games. Mrs. John A. Green, Sr., and Mrs. Green, Jr., were assisted by Miss Margaret Green in entertaining.

Plentiful Nut Crop Means Many Chances To Use Nuts In Recipes of All Kinds

On the basis of U. S. Department of Agriculture reports of the 1939 crop of commercially grown nuts, this has been a good year for all varieties of nuts over most of the United States.

In view of this good nut news, Eleanor Smith, county home demonstration agent, says that since nuts must be crisp and fresh to be good, it is important to store them properly. Nuts are rich in fat. If this becomes rancid, the nuts will have a disagreeable flavor and will spoil. Instead of add to any bread, cake or candy. To prevent nut kernels from becoming rancid, store them in an airtight container and keep them in a cool, dry place away from the light.

Special nut recipes are available in any cook book. But nuts may also be added to favorite nutless recipes without changing the ingredients. Simply add one-fourth to one-half cup of nuts for every cup of flour, to recipes for cakes, muffins, breads, biscuits, waffles, or cookies. To make a nut ice cream, add about one-half cup of nuts for every quart of ice-cream mixture.

Black walnuts and pistachio nuts are especially good in ice cream.

On a whole, it is better to include nuts as a part of the regular meal. For they are too concentrated a food to serve as a supplement to a meal that is already adequate. Most nuts in addition to being rich in fat contain protein. Usually, however, it is better to consider them as a source of fat than of protein. For to get a sizeable amount of protein from them one has to eat more fat than he ordinarily wants to get from nuts.

Nuts also contribute worth-while amounts of vitamins and minerals. All of the more common ones are good sources of vitamin B1. Pecans check again as a good source of vitamin A. Nearly all nuts are rich in phosphorus. And unblanched almonds, hazelnuts, walnuts, pecans, and hickory nuts are good sources of iron.

Summer Strategy. Wife—Our rooms look perfectly disgraceful and here are visitors coming. Hub—Let's throw things around a little more and we can tell them we are house-cleaning.

Voice of Experience. Wife (turning from squalling kids)—Well, how is your new novel coming? Husband—Fine! The hero is just proposing to the girl. Wife—Well 'ter her to say no.

"So Joe was the life of the party?" "Yes. He was the only one who could talk louder than the radio."

**Give A Philco For Xmas**

Cash or Terms

**W. A. McDonald & Sons**

**MOLLERE'S CHICKENBURGER**  
WAVELAND, MISS.

ALL KINDS OF

... Christmas Candies ...

WINDSOR Chocolate Covered Cherries lb. 22c  
5 lb. box HOLLY TIME Assorted Chocolates Only 89c  
CHRISTMAS MIX CANDIES, 2 lbs. .... 25c  
FRENCH CREAMS, 2 lbs. .... 29c  
ICE CREAM, per quart ..... 35c

**TURKEYS, Lb. . . . 25c**  
(DRESSED FREE)

**MOLLERE'S CHICKENBURGER**

### WITH THE GARDENS.

More new beautiful, velvety winter lawns appear each day surrounding local homes and among the prettiest noted are the lawns about the Irwin home on Carroll avenue and the home of Dr. and Mrs. M. J. Wolfe. On North Beach Boulevard are the lawns of Mr. and Mrs. Geo. S. Fitcher, and Mr. and Mrs. H. S. Renshaw, and the Hotel Reed, and on S. Beach Boulevard the lawn about the home of Mr. and Mrs. Wallace Catchings.

When receiving new plants which require planting at once, they can be temporarily placed in the ground by digging a hole or trench, just covering the roots with soil and keeping moist, until permanent planting and placing takes place, as roots left out of soil and moisture will dry out and this is the cause of the loss of many plants when transplanting.

With azaleas beginning to bud and the prospect of the beauty of the blooms, blossoming soon, it is well to remember that border plants such as hydrangeas, amaryllis, begonias, calla lilies, candytuft, carnations, dahlias, fuchsia, native iris, ferns and coleus which like acidity and bloom at other seasons can be placed near the azalea plants so that the bed thus arranged will provide color at every season.

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FOR THE BENEFIT OF THE SHOPPING PUBLIC

**The B. & F. 5c & 10c Store**

Will remain open until 9 P. M. every evening beginning

**Saturday, Dec. 16th**  
until Christmas

**Join In The Contest**

Let us decorate your outdoor tree and doorway.

Give an electric refrigerator or stove for Christmas, or get in that new gas stove, hot water heater or radiant heaters. Make this a Christmas of home comforts. Our prices and terms meet any others.

**Radio & Electric Service**

PHONE 129-J 213 SO. BEACH

**YOUR XMAS PROBLEM**  
Can Be Solved By Giving—

... **FURNITURE** ...

**BEAUTY REST MATTRESSES**  
**CONGOLEUM RUGS**  
**TABLES**  
**BREAKFAST SETS**

Visit our show room before buying

**W. A. McDonald & Sons**